

Minutes

North Coast Marine Manufacturing Alliance Meeting

August 8, 2012

1:00 PM – 3:30 PM

NWTC

Type of meeting:

Strategic Planning

Note taker:

Ann Franz

Attendees:

Tom Buske, Josh Delforge, Pete Bilski, Jeff Guenther, Tony Martens, Paula Langteau, Steve Popp, Doug Lackey, Bill Capelle, Adam Cornell, Pete Anderson, and Ann Franz

Agenda topics

Member & Subcommittee updates (Education/Lean/Safety)

All

The Supply Chain subcommittee invited a representative from Nashville Tempered Glass to attend the August 9 meeting at NWTC starting at 8:30 a.m. All members are invited to attend. Tom contacted Steve with Optima about next steps with the group. He is encouraging him to join, so they can be part of the November 9 Associate member meeting. This will give Steve the opportunity to talk to members from the each marine builder about the value of Lean manufacturing. OSHA is looking for people to join their maritime advisory committee. Interested members should contact Ann. The members are interested in participating in the Manufacturing First Expo & Conference again. Last year, the Alliance received a free booth. Ann will contact the planning committee about the free booth. Paula shared that UW – Marinette’s shipyard orientation was featured in C-Power magazine. She will be giving a presentation on the product to the Navy. She will be hiring a replacement for Sharon in the near future.

November Supplier meeting & Associate members

All

There were three new potential Associate members at the meeting: Bill Capelle – Val Fab, Adam Cornell – Fluid Systems Components, and Pete Anderson - IMECO. Members discussed the supplier event. The agenda for the day:

9 a.m. : Marine builders give an update on the state of the industry and update from Education

10 a.m – noon: Associate member/Marine builders meetings (opportunity between meetings to talk to educators at their booth)

Noon – 1 p.m.: Lunch & Guest Speaker (possibly from WEDC)

1 p.m. – 3 p.m.: Associate member/Marine builders meetings (opportunity between meetings to talk to educators at their booth)

Booths will be 8’ x 15’. The committee discussed the supplier/marine manufacturer form. Updates were made and Ann will send it to Associate members for their final review. Suppliers will have until September 4 to get the form back to Ann, who will then distribute to the marine manufacturers. The marine builders will need to send in their form by October 1.

Higgins boat & Composites update

All

Tom shared that he talked to Tom from the museum. They have secured transportation to move the boat. Tom Buske explained to Tom that building the replica would be very expensive. The focus should be on restoring the original Higgins boat. Next steps are to find a facility in the Green Bay area to store the boat during the restoration process.

Josh toured the lab at NWTC and found that it has similar equipment as Winona University. He plans to work with NWTC in testing a sample to see the capability of the college. A survey has been sent to companies that work in composites to determine if there is need for a composites lab. Surveys are due back on August 24, 2012.

Website & Marketing

All

Members discussed changing the mission statement to reflect what is on the website. The new mission statement is “Collaboratively promote, develop, and grow the marine manufacturing industry in the North Coast region.” Ann will change the charter to reflect the new mission statement. The committee reviewed the website and made suggestions on updating the leadership team and sending Ann information about launches that will be added to the website. Members were encouraged to review their company’s website to see if there is a link to the Alliance’s home page and include information about Alliance membership in their annual review literature. K-12 outreach was done this summer through hosting middle school plant tours at ACE Marine and Marquis Yachts. The committee would like to explore the possibility of sponsoring a boat build project for the schools. Ann will research the SNAME website, which has a boat build kit.

Set next meeting date and plan agenda

All

The next meeting will be held on **Wednesday, September 19 at 1 p.m. at NWTC in the Business Assistance Center's Boardroom**. Members are encouraged to invite suppliers that are interested in potential membership in the organization:

- Member and Subcommittee updates
 - Plan Supplier meeting
 - Composites & Higgins Update
 - Website & Marketing
 - Set Next Meeting Date and Plan Agenda
-