

# Minutes

North Coast Marine Manufacturing Alliance Meeting  
September 19, 2012  
1:00 PM – 3:30 PM  
NWTC

**Type of meeting:** Strategic Planning

**Note taker:** Ann Franz

**Attendees:** Tom Buske, Josh Delforge, Pete Bilski, Jeff Guenther, Grayson Gerndt, Paula Langteau, Steve Popp, Doug Lackey, Dan Moldenhauer, Jim Blom, Cindy Rasmussen, and Ann Franz

## Agenda topics

Member & Subcommittee updates

All

Steering committee members welcomed potential associate members Jim Blom from Nexeo and Dan Moldenhauer from Ebel Woodworking. Pete discussed having another safety benchmarking meeting. Tom shared that Bay Shipbuilding has a new safety coordinator. It is important to have all member companies participate, due to rates for each member are impacted by the safety records of the other members. The education subcommittee will be getting together later in the fall. Ann was asked to contact Mike from LTC about him attending a future meeting. The Alliance was contacted by Ed Sherman from ABYC about working together to offer classes. Pete suggested Mike be informed about ABYC's interest, especially since the college was offering ABYC courses. Paula informed the members that she hired a replacement for Sharon. Her name is Amy Anderson and she will be participating in the meetings.

Tall Ships special event

Cindy Rasmussen

Cindy from PMI presented information about the Tall Ships event being held August 16-18, 2013. She would like the North Coast Marine Manufacturing Alliance to co-sponsor the event. All agreed that it is a good fit for the Alliance. Her request is the Alliance sponsor the Main Stage for \$10,000. In the evening of Friday and Saturday night will be a concert, which will draw younger adults to the event. The Alliance and its members will have logo recognition on the main stage, along with logo recognition in the festival handouts, website for the event, newspaper insert and free tickets. In addition, members could have booth spaces at the event. Discussion was on how the Alliance could provide career and company information at each booth. Cindy encouraged the member manufacturers to bring one of their boats/yachts to the event. She would also like to see how the Alliance could show a historical perspective to ship/boat building then and what it looks like now. Members agreed that for the price of the sponsorship, the Alliance would get a lot of exposure. The associate members also agreed that they feel their company would be interested in co-sponsoring. It was decided that each member would give an additional \$1,000 (beyond their membership dues) to be represented at the event. Members asked for some minor changes in the features given for the scholarship and Ann will contact Cindy with those revisions. Cindy will be asked to attend the next meeting to finalize sponsorship.

November Supplier meeting & Associate members

All

Members discussed the November 9, 2012 supplier event. It is important that each marine builder have people from their organization attend the event. The marine builders will be sent a form to fill out by October 5, 2012. The marine builder information will go out to the vendors the following week. Vendors that are interested in participating in the event will need to join the organization by October 9, 2012.

Higgins boat & Composites update

All

Tom shared that the museum is working with UW-Oshkosh graphic arts students to develop a flyer for contributions for the museum. The goal is to restore the Higgins by 2014. Ann shared that Fred from Advance sent out the composites survey. Approximately 20 were returned and Fred is calling companies to encourage others to send it back. Jim said that he would send out the composites survey to some of his customers. He believes there is a need for a facility to do composites testing.

Transportation & Logistics/Mfg. First

Tom & Josh & Ann

Josh discussed an opportunity for an article to be written about the Alliance in a trade publication. It was determined not to follow through, due to suppliers that work with the member companies are then contacted by the magazine to buy ad space. Ann shared that she was unable to get a booth at the Manufacturing First Expo, due to it being sold out. Pete will go and talk to the exhibitors about Alliance membership.

Set next meeting date and plan agenda

All

The next meeting will be held on **Wednesday, October 10 at 1 p.m. at NWTC in the District Office room 309**. Members are encouraged to invite suppliers that are interested in potential membership in the organization:

- Member and Subcommittee updates
- Tall Ship
- Plan Supplier meeting
- Composites & Higgins Update
- Website & Marketing
- Set Next Meeting Date and Plan Agenda