

Minutes

North Coast Marine Manufacturing Alliance Meeting
December 12, 2012
1:00 PM – 3:00 PM
NWTC

Type of meeting: Strategic Planning

Note taker: Ann Franz

Attendees: Pete Bilski, Phillip Henslee, Tony Martens, Ron Tupper, John Christianson, Dave Mar, Amy Anderson, Mark Weber, Brian Lancour, Joe Draves and Ann Franz

Agenda topics

Welcome and potential Associate members All

Ron Tupper introduced himself as the owner of Momentum Media & Marketing. His company specializes in content marketing, 3D printing and educational videos. He is working on a project with ACE Marine on an interactive manual. John Christianson's company is Valley Plating & Fabricating, specializing in stainless steel and ABS certified. Pete said that his company has worked with Valley Plating and was very happy with their experience. Dave Mar from Industrial Coatings stated that his company represents numerous paint companies. They specialize in yacht interiors and have a specialty reflected clear coat. In addition they work with Vilva supplier that does wood coatings.

Member & Subcommittee updates All

Pete shared that his company has won the bid for a research vessel. There is a protest from the opposing company. Phil stated that MMC sailed out the NOAA. Marinette Marine is currently working on LCS 5 and 7. Amy went to Charlotte for a NSRP meeting. Mark reported that there was good enrollment for the marine construction program this past Fall. Joe Draves was introduced. He will be the Associate Dean over the marine degree programs. There are discussions on the next phases of NWTC's North Coast Marine Manufacturing Training Center. A new instructor has come on board with 25 years of shipbuilding experience. The marine engineering A.A.S will be enhanced by having a stronger emphasis on electrical.

Pete reported that the Safety Benchmarking committee will have its second meeting at ACE Marine on Dec. 18 at 11 a.m. A representative from the state will come to discuss how rates are determined. Ann shared that the Supply Chain committee met and were very pleased with the November Associate Member Vendor Expo. They would like to have a group buy in wood and/or aluminum. Phil shared that there is a new purchasing manager and will forward the contact information to Ann.

November Supplier meeting / set Associate member dates All

Members discussed the November 9, 2012 supplier event. All were very pleased with the event. The Associate member comments that were emailed to Ann were very positive. The event will be held again in November 2014 using the same format with one minor change of 20 minutes meetings compared to 30 minutes.

The following dates will be when the Alliance invites Associate members to attend the monthly Steering committee meetings: Jan. 9, 2013, April 10, 2013, July 10, 2013 and November Associate Member Vendor Expo – specific day in month to be determined.

Vote on Associate Members All

The following new Associates members were approved by the committee: Momentum Media & Marketing, Valley Plating & Fabricating and Industrial Coatings (if Dave submits application). Ann will follow-up on having each Associate member sign a nondisclosure agreement.

Delta County consortium Ann

There is a consortium of suppliers in Delta County, Michigan that specialize in providing products and services that are more sustainable that has approach the Alliance. The companies involved include: Oldenburg Group, GS Engineering, Creative Composite, Blanchard & Associates, GLSV and ACUREN. They would like to meet with the Alliance in February. The goal of the meeting is to have each company present for 5-10 minutes and see if there are opportunities to work together. The consortium wanted to have individual meetings with each marine builder, but the Alliance felt that should be reserved only to Alliance Associate members. The currently scheduled February Alliance meeting conflicts with the Miami Boat Show. The date of the meeting will be **Wed., Feb. 20 at 9:30 a.m. at NWTC's North Coast Marine Manufacturing Training Center in Marinette.**

Website/Marketing

All

Cindy with the Tall Ships festival will be coming to the January meeting to discuss the event. Members suggested having a subcommittee work on planning the Tall Ships festival. Ron volunteered to help. In the new year, the Alliance will explore opportunities to have an ad about the organization in a trade publication.

Set next meeting date & plan agenda

All

The next meeting will be held on **Wednesday, January 9 at 1 p.m. at NWTC in Business Assistance Center's classroom.** Agenda:

- Member and Subcommittee updates
- Second Chances – Brooke Konopacki
- Tall Ship – Cindy Rasmussen
- Composites & Higgins Update
- NSRP – Amy Anderson
- Set Next Meeting Date and Plan Agenda