

Minutes

North Coast Marine Manufacturing Alliance Meeting

Wednesday, July 10, 2013

1:00 – 2:30 PM

NWTC

Type of meeting:

Steering Committee Meeting with Associate Members

Note taker:

Debbie Thompson

Attendees:

Amy Anderson, Bill Behme, Tom Buske, Tom Carow, Josh Delforge, Joe Draves, Frank Formas, Jeff Frank, Dave Geitner, Phillip Henslee, Tyler Hoffman, Doug Menard, Steve Popp, Ann Franz and Debbie Thompson

AGENDA TOPICS:

Member and Subcommittee Updates

All

- Ann reported the ABYC approved NWTC to be part of their Marine League. This will allow NWTC to offer courses in their programming. NWTC will be the Midwest center for ABYC training.
- U.S. Congressman Reid Ribble will be hosting a **Transportation Policy Conference at Heritage Hill** in Green Bay from **8:00 a.m. to 4:00 p.m. on Friday, August 9**. Three panel discussion topics are; **a)** funding infrastructure, **b)** trucking recruitment & industry issues, and **c)** intermodal usage. The conference will commence with a listening session involving Congressman Ribble and Secretary Gottlieb. Anyone interested in attending or would like a more detailed itinerary can contact Ann.
- Josh Delforge reported Marquis is building a new Carver.
- Tom Buske introduced Jeff Frank. Jeff is assuming responsibility as Ace Marine's Production Manager. Jeff has been with the company 19 years and expressed his appreciation of Tom working as his mentor. Tom will be working at MMC.
- Kohler has been working on product development with 40 KW – 150 KW generators.
- Steve Popp reported that last Wednesday they took on the Conoco Phillips line of unique specialty products. This is very exciting, as previously they were unable to offer these products.
- The city of Marinette is refurbishing an old railroad track. The project should be completed in six months.
- Amy Anderson reported UW-Marinette received a \$5000 training grant from Lockheed Martin.
- Dave Geitner of NWTC is working on new programs of study for 2014. In addition, more composites classes will be offered.
- Joe Draves of NWTC reported a lot of equipment has been purchased to take the composites courses to a higher level. They are making modular trainers for electrical studies. The training can be done at companies or on college campuses.

Tall Ship Festival Subcommittee

All

The Tall Ship Festival is scheduled for Friday – Sunday, August 16 – 18, 2013 at Leicht Park in Green Bay. Ann asked members if they would be interested in listing their company's job opportunities. Josh Delforge said HR people will not be there to field questions. The NCMMA booth could be used for listing available occupations and their educational requirements. Ann will send an email to members to solicit their feedback.

Each organization will receive a total of six tickets, two of which are VIP. Organizations involved can also receive a \$2 discount per ticket if purchased in bulk. Passes will be given to anyone manning the NCMMA membership booths.

Tom Buske appreciates all that has been done in an effort to get the Higgins boat brought to Ace Marine Manufacturing for the festival. A transport company that works with Marquis has waived the fee for moving the Higgins to Green Bay. They are currently working on liabilities. Tom hopes to have representatives from the Coast Guard at the event, as they have been very receptive to the work being done.

Tyler Hoffman of Cineviz is moving forward with a photo booth application for the Tall Ship Festival. Festival attendees will be able to have their picture taken with the boat builder image they choose. The image they have taken can be emailed, tweeted, uploaded to Facebook, etc. **Boat builder images are needed.** Ann will be sending an email to members requesting the images, along with confirming 20 amps of electricity at the site.

Tall Ship Festival Subcommittee Cont'd

All

Ann asked that boat builders reach out to their marketing people in regard to the video.

Ann received the following answers from Cindy of PMI regarding questions at the meeting:

1. What is the hashtag for the event?

Cindy will touch base with her marketing manager and send it to me.

2. When will we receive the complimentary tickets that are part of our sponsorship?

PMI plans to get sponsor packets out next week. The packets will have your tickets, exhibit passes and information on set-up and take-down. It will be mailed to Ann, and she will distribute to the membership.

3. When will we receive the passes for the people that will be manning the exhibit booth?

Same as answer #2.

4. What time is the set-up and take-down for the event?

Set-up is Thursday. Security will be there for 24 hours. Take-down is either Sunday after the event closes and/or Monday. There will be 24 hour security.

5. You suggested that we could have a member of the organization speak before or sometime during the concert for 1-2 minutes about the Alliance. If this is still the case, what time on Friday and Saturday would Steve Baue be able to speak?

The concerts start at 6:00 p.m. Ann can meet Steve Baue at the left corner of the stage at 5:45 p.m., and we will get him all set for onstage at 5:55 p.m. for Friday and Saturday nights.

Associate Member Vendor Expo/Membership Recruitment

All

This event will be held on Tuesday, November 12, 2013 on the NWTC Green Bay campus. Ann will have associate members complete a form that provides information about their company. There will be 20 minute, one-on-one meetings. A speaker will be invited to present during lunch, if there is enough time.

Fast Forward Training Grant

All

The [Fast Forward Training Grant](#) offers \$15 million over a 3-year period for short-term training for incumbent (current) workers. Jim Golembeski and Ann Franz recently met with Scott Jansen, DWD leader of the grant, to learn more about the grant requirements.

Innovative and different types of training programs, featuring technical skills, are being targeted. Although employees' wages cannot be funded from the grant, it can be used as a match for the grant. The company must show there will be increased functionality as a result of the training. Ann confirmed with Scott Jansen that **lean training is not eligible**. The BAWDB will be writing for this grant.

Training suggestions included; Leadership Academy for Frontline Workers, behavioral safety, conflict resolution, leadership and soft skills instruction. Ann asked members to check with their HR staff to get a list of their short-term training needs for their current employees. Member company needs can be discussed at our September meeting.

Bill shared a project he did with his former employer. They were in desperate need of pipe and steel fitters. They developed short-term skills training through NWTC for recent high school graduates or students who recently attended college but were not successful. Students worked in the shop 3-4 days a week, while attending school. Provided the students did well in their classes and on-the-job, they would be guaranteed a job, benefits, with wage increases. The program was extremely successful, allowing several companies to get involved. Students were able to find their niches. A large number of the students who went through this training are still working for the companies they trained with in the program. This project could be replicated for the Fast Forward grant.

Next Meeting Date

All

The next North Coast Marine Manufacturing Alliance steering committee meeting will be held on **Tuesday, August 6 at 1:00 p.m. on the NWTC Green Bay campus in the Business Assistance Center's classroom**. The Tall Ship Festival will be discussed. Members will also view the video Ron Tupper has been preparing for the festival.

The Marine Construction/Marine Engineering Technology Advisory Committee meeting was immediately held at 2:30 p.m.