

Minutes

North Coast Marine Manufacturing Alliance Meeting

January 14, 2015

1:30 PM

NWTC Green Bay Campus – BA133 Boardroom

Type of Meeting: Steering Committee

Note Taker: Debbie Thompson

Attendees: **Bill Behme-** Bay Shipbuilding, **Jerry Clusen-NLUS**, **Josh Delforge-**Marquis Yachts, **Robert Dobiecki-**Suarez Group, **Jeff Frank-**Ace Marine, **Dave Geitner-**NWTC, **Barb LaMue-**WEDC, **Ann Franz-**NCMMA, **Debbie Thompson-**NWTC

AGENDA TOPICS

PARTICIPANT(S)

MEMBER & SUBCOMMITTEE UPDATES

All

- Ace Marine recently transitioned from the RBM program and is currently building LCS modules for MMC. Company representatives are traveling to France next week to look at a vessel for the Army Corps of Engineers.
- A new Carver 43' will be shipping soon. Marquis will have six boats in the Ft. Lauderdale and Miami boat shows. The company also continues to produce the Van Dutch line and is hiring.
- After having had a very busy fall semester, Dave Geitner will be checking on shipyard needs. NWTC will be offering some upcoming welding courses and online safety classes. Dave will also be working with the boat builders on a 2-3 year plan.
- Alliance members requested information about the upcoming referendum.
- Bay Shipbuilding has a lot of work coming in the next several years, potentially an additional 15-20 more vessels. Currently winter fleet repairs and rebuilds are in process. Bay Shipbuilding performs approximately 75% of the repair work on the Great Lakes.
- Barb LaMue of WEDC works statewide managing relationships in manufacturing, defense, and biotechnology.
- Robert Dobiecki represents the Suarez Group of Florida and was referred to the NCMMA by the WEDC. Robert is researching Great Lakes boat builders for the build of a passenger vessel.

REVIEW 2014 ACTIVITIES

Ann Franz

2014 NCMMA activities include the following.

- Held the first-ever NCMMA Employment Expo in February.
- Held the third annual Associate Member Vendor Expo in November.
- Launched the NWTC composites tract.
- Awarded over \$200,000 in Fast Forward Grants.
- Invested in two - \$1,000 college scholarships.
- Offered for the first-time maritime OSHA classes.
- Welcomed new members; Crane Engineering & JA Moody.
- Hosted presentations, including the Milwaukee Community Sailing Center.
- Began working with SeaPerch to promote STEM careers for youth.
- Established a best-in-class list of vendors developed by the supply chain subcommittee.

SEAPERCH

All

Work continues on the SeaPerch program. Ann recently purchased nine SeaPerch kits and should be receiving them soon. Josh reported SeaPerch is currently being promoted to students at the Pulaski School District. Josh suggested the times be open-ended as to when schools work on SeaPerch. Parameters can be added as needed. **SeaPerch next steps include the following.**

- Create an outline of the competition.
- Debbie will type and format the information Josh emails to Ann.
- Identify participant grade levels to determine if there needs to be 2 groups or have all of the students compete against each other.
- Determine the date and where the early May 2015 SeaPerch competition will take place.
- Jerry Clusen will follow-up with the Howard-Suamico School District and report their reply.
- Jerry will also confirm the Green Bay Sea Cadets' participation, as they may potentially have two teams.
- Josh will continue to coordinate with the Pulaski School District.
- Josh will determine the location of the competition.
- Dave Geitner will coordinate with NWTC students, as they can take part in building the course and judging.

	ASSOCIATE MEMBER EXPO	All
	Members agreed to hold the Associate Member Vendor Expo on Monday, November 16, 2015 at the NWTC Corporate Conference Center on the Green Bay campus. The space has been reserved.	
	MARINE MANUFACTURING CAREER AD & OUTREACH	All
	Members reviewed the January 4, 2015 NCMMA Gannett newspaper ad, bottom of page 5T. The ad was approved by attendees for print in the Eagle Harold, as is, for Super Bowl weekend. Members can contact Ann for additional copies of the Gannett ad.	
	Bill Behme suggested the NCMMA reach out to other technical schools in Wisconsin and Illinois, as the area market is saturated. Outreach next steps include the following.	
	<ul style="list-style-type: none"> • Ann will research technical colleges in the Midwest that fit NCMMA criteria. • Ann will coordinate campus visits and meet with their graduating students, in addition to advocating for the NCMMA job fair. Members will be encouraged to take part in these efforts. • Ann will connect with the Hispanic and Hmong Chambers in an effort to forge marine-focused educational partnerships. • Ann will follow-up with Joan Turba of NWTC Corporate Training & Economic Development in regard to the current Hispanic student welding program. 	
	PLAN 2015 ACTIVITIES	All
	<ul style="list-style-type: none"> • Determine the number of tours each marine builder will offer in 2015. Ann will email members regarding this. • Continue SeaPerch efforts. • Reach out to a wider scope of potential employees at other technical colleges, including the Hispanic and Hmong communities. • Associate Member Vendor Expo on November 16, 2015 • Continue the ABYC work. • Ann will survey members to determine if there is enough interest to host another employment expo. • Ann will survey members to determine the % of their employees who will be retiring in the next 3 to 5 years. • Provide student bussing for boat builder tours. Funding for bussing should be given to schools who struggle to afford this cost. • Reach out to students outside of northeast Wisconsin, in an effort to spark interest. • Provide employees who can talk about their careers' to high school students at the Manufacturing First Expo & Conference in October. • Review NWTC course curriculum with boat builders. • Dave Geitner will contact members in regard to the upcoming NWTC advisory committee meetings. He wants to confirm he has the correct people invited to these review meetings. Boat builders will be requested to provide a salary average for certain jobs, in addition to demographics for open positions. • Discuss workforce training. 	
	PLAN AGENDA FOR NEXT MEETING	All
	The next NCMMA steering committee meeting will be held on Tuesday, February 10, 2015 at the NWTC Business Assistance Center from 1:30 – 3:30 p.m. Agenda items will include member updates, plant tours, and SeaPerch.	