

Minutes

North Coast Marine Manufacturing Alliance Meeting

February 10, 2015

1:30 to 3:30 PM

NWTC Green Bay Campus – BA133 Boardroom

Type of Meeting:	Steering Committee
Note Taker:	Debbie Thompson
Attendees:	Jerry Clusen-NLUS, Josh Delforge-Marquis Yachts, Barb LaMue-WEDC, Curt Prokash-Burger Boat, James Smith-Ace Marine, Dean Stewart-NWTC, Ann Franz-NCMMA, Debbie Thompson-NWTC

AGENDA TOPICS

PARTICIPANT(S)

MEMBER & SUBCOMMITTEE UPDATES

All

- Ace Marine, with 35 welders on staff, has been busy supporting MMC. They also have potential projects in the works.
- Marquis Yachts will be participating in the Miami Boat Show. Their new 43' will be on display at the show. Marquis has been busy with contract projects, including the Van Dutch line.
- Burger Boat has found a niche with Chicago River Tool Boats. They also have a potential yacht build in the works.
- Starting last fall, NWTC has been providing one maritime OSHA course per month. Post-class survey results have been very positive. These two day (10 hour) courses are offered on demand. Ann noted that these local course offerings were the result of NCMMA collaboration at a member meeting.
- NWTC has a maritime campus in Marinette, with 130,000 sq. ft. dedicated to the marine industry. The following two new spaces were recently added; 1) clean lab for robotics, automation 2) dirty lab for composites work. This site is not limited to Marinette Marine course offerings.
- The WEDC has a fairly significant contract with Wisconsin boat builders. They are currently working on the Maritime Center of Excellence \$5 million project in Marinette. Barb reported this project is moving in the right direction. The facility will be attached to industries that local boat builders work with. Part of the building will be occupied by the US Navy, due to the LCS contracts. It is hoped a site will be finalized soon so construction can begin.

SEAPERCH

All

Pulaski and Marinette middle schools, in addition to the Navy League Sea Cadets, have expressed their desire to move forward with forming SeaPerch teams.

The Pulaski Middle School pool is available the last two weeks of April; however, there is not additional space available for any of the other parts of the event. Some local sites with pools are Howard Suamico middle school, YMCAs, and the Kroc Center. Ann will follow-up with the Kroc Center. Viewing and reporting areas are needed at the chosen site. The pool that is used should be site tested, prior to the competition.

The event information packet was reviewed and edited. Because there will be a limited number of teams, the timeline was shortened, with the total scheduled time from 8:00 a.m. to 1:00 p.m.

NEXT STEPS

- Once confirmed, Jerry Clusen will report to members whether or not the Leonardo da Vinci School will be participating.
- Finalize the competition date and site. Ann will contact the Kroc Center to investigate their availability. A site will be determined by the end of this week. Ann will follow-up with the membership.
- Update the event packet based on today's discussions.
- Invite teachers from other schools to the competition and tell them the NCMMA plans to sponsor the SeaPerch program again in the future.
- If a centralized location cannot be found, the event may need to be postponed until fall 2015.

YOUTH/COLLEGE RECRUITMENT OUTREACH	
<ul style="list-style-type: none"> • Ann will email the boat builders to request the number of plant tours they would like to facilitate. When confirmed, she will promote the tours to the schools. • Members and their employees interested in discussing their career with students - please contact Ann Franz as soon as possible. There is an upcoming February event in need of career mentors. • In an effort to attract graduating students from outside of northeast Wisconsin, Ann distributed a list of Midwest colleges/universities with marine related degree programs. A bus could be sponsored with members visiting schools having a high number of related program students in need of internships and/or jobs. Members were asked to review the list of Midwest colleges/universities and determine the schools to visit by the March 4 meeting. Josh suggested narrowing the list to five schools and sending each of them the link to the NCMMA Tall Ship Festival video. Ann will contact the career services dept. at each of the listed schools to determine the number of students in their marine related program(s) and whether or not they are finding jobs. Ann will report her findings at the March 4 meeting. • As part of Dean Stewart's UW-Stout doctoral program, he will be going to Canada for two weeks in July to visit three Maritime Provinces. Dean will be writing a white paper on what he learns and can replicate at NWTC. 	
NCMMA JOB FAIR	
<p>Some member companies are hiring, while others are not.</p> <ul style="list-style-type: none"> • NWTC is having a job fair on March 10 from 10:00 a.m. to 2:00 p.m. Employer cost is \$100. Members are encouraged to register as soon as possible, as NWTC is almost sold out of booth space. • An NCMMA hiring event, in conjunction with the Job Center, is tentatively being planned for April. Ann will determine available Job Center dates, allowing room rental for multiple member companies who are hiring. Ann will provide follow-up at the March 4 meeting. 	
HISPANIC CHAMBER	
<p>Ann recently met with Hector Rodriguez, associate director-Green Bay region, Hispanic Chamber of Commerce. The Hispanic Chamber has worked with NWTC to provide 6-8 week welding courses. This training has been sponsored by Fast Forward Grants, the BAWDB, and Miller Electric Mfg. Co. There have been 12 to 14 graduates per session.</p> <p>Another round of training will be offered. Dean shared that the Hispanic Chamber does a lot of the prescreening, as applicants must fit certain criteria. The program has been very successful; however, employers must realize these graduates are entry level welders. The program also teaches soft skills and provides a mentor.</p> <p>There are more business and industry training dollars available. Dean would like to do a trade focus study in conjunction with the WEDC and other businesses. Ann will be emailing a survey to the membership at the end of March to identify future hiring needs.</p>	
PLAN AGENDA FOR NEXT MEETING	All
<p>The next NCMMA steering committee meeting will be held on Wednesday, March 4, 2015 at the NWTC Business Assistance Center from 1:30 – 2:30 p.m. Agenda items will include member updates, plant tours, Job Fairs, and SeaPerch.</p>	