

# Minutes

North Coast Marine Manufacturing Alliance Meeting

March 4, 2015

1:30 to 3:00 PM

NWTC Green Bay Campus – BA101 Classroom

<b>Type of Meeting:</b>	Steering Committee
<b>Note Taker:</b>	Debbie Thompson
<b>Attendees:</b>	<b>Jerry Clusen</b> -Navy League, <b>Josh Delforge</b> -Marquis Yachts, <b>Dave Geitner</b> -NWTC, <b>Jeff Guenther</b> -Marquis Yachts, <b>Tony Martens</b> -Cruisers Yachts, <b>Jon Russell</b> -NWTC, <b>Jim Smith</b> -Ace Marine, <b>Dean Stewart</b> -NWTC, <b>Dan Wicker</b> -NWTC Weld Club & Student Senate, <b>Ann Franz</b> -NCMMA, <b>Debbie Thompson</b> -NWTC

## AGENDA TOPICS

## PARTICIPANT(S)

### MEMBER & SUBCOMMITTEE UPDATES

All

- Ann currently serves as the Workforce Development vice chair for the National Shipbuilding Research Program (NSRP). She will be attending the NSRP conference in Charleston, SC next week and will provide an update at the next meeting.
- Marquis displayed one of their new boats at the Miami boat show. They have been busy and are currently working on another model. Josh shared that Marquis sold a boat from the conversation he had at the Associate Member Vendor Expo with U.S. Commercial Services. The company was contacted by someone from Nigeria about purchasing a boat. The company wasn't sure if it was legitimate. U.S. Commercial Services vetted the person, who was legitimate and Marquis sold them a boat.
- Dave Geitner has been reaching out to schools and tech ed teachers in an effort to get students interested in marine careers. Members are encouraged to contact Dave if there is a school(s) he should contact. Dave will communicate the SeaPerch program to middle school students to spark interest. Jerry Clusen also volunteered to serve as a contact for communicating marine industry careers/SeaPerch to students.
- Ace Marine continues to partner with MMC. They are awaiting approval of the homeland security budget for a new project.
- Things have been ramping up for Cruisers Yachts, as the industry has appeared to turn the corner. Cruisers currently has a couple of models under construction. New product offerings and positive boat shows have increased sales.

### SEAPERCH

All

**The SeaPerch competition will be held on Saturday, May 9 at Edison Middle School in Green Bay, 8:00 a.m. – 12:00 p.m.** The pool area features spectator bleachers. Marinette and Pulaski Middle Schools, Leonardo da Vinci School, and the Sea Cadets will be finalized as participants. Dean Stewart offered to have NWTC sponsor a traveling trophy, in addition to a take away gift awarded to each participant.

Next steps are as follows.

- Finalize participants and inform them about the SeaPerch website.
- Continue to promote the competition and enroll students.
- Debbie Thompson will update the competition guidelines and email them to Jerry and Josh.
- After the guidelines booklet is completed, send it to participants and those involved.
- Dean, Ann and Debbie will collaborate to purchase a traveling trophy and challenge coins (or similar memento).
- Dave Geitner will have the NWTC engineering students go online and determine materials needed to build the obstacle course.
- Debbie will create a "Certificate of Completion" for the students who serve as judges and/or build the competition course.
- Ann will coordinate to have someone film the competition.

### YOUTH/COLLEGE RECRUITMENT OUTREACH

All

- On February 27, Ann and Josh visited Howe Elementary 5<sup>th</sup> grade students to promote industry careers. Approximately 85 students took part in a hands-on exercise that allowed them to build a boat, utilizing aluminum foil and washers. Josh brought a scale yacht model and his laptop to enhance student learning.
- Jon Russell and Dan Wicker are looking to partner with industry to enhance NWTC welding programs. They are interested in providing opportunities for students to network with employers. For March 18 or 19, they are looking at renting a 56 person, \$550 coach to spend a day having students visit some of the boat builders in northeast

Wisconsin. Each site visit would be approximately one hour in length. They appreciate any assistance offered. Ann will email information to the membership for their feedback on hosting the tour.

- Members are interested in going outside of northeast Wisconsin and the state in an effort to attract talent. Ann continues to work on a list of colleges/universities having a strong marine trades focus. Once finalized, she will email to the membership the list of colleges/programs/number of students. This initiative will continue to be discussed at the April 8 meeting.

	<b>NCMMA JOB FAIR</b>	<b>All</b>
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The NCMMA job fair, in conjunction with the Job Centers, will be on **Monday, April 20, 2015**. This is a free event for members who are hiring. Ann will send further information to the membership. Attendees were reminded of the Tuesday, March 10 job fair at NWTC.

	<b>PLAN AGENDA FOR NEXT MEETING</b>	<b>All</b>
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**The next NCMMA steering committee meeting will be held on Wednesday, April 8, 2015 at the NWTC Business Assistance Center's BA133 boardroom from 1:30 – 3:00 p.m.** Agenda items include member updates, plant tours, April 20 job fair, SeaPerch, and college recruitment.