

Cruisers Yachts Luxury Yacht Charter & Superyacht News

Cruisers Yachts 48 Cantius Sports Coupe awarded Best Interior by MotorBoating

March 09, 2011

Cruisers Yachts, one of the world's premier manufacturers of luxury yachts, has been awarded a Best of the Year award by MotorBoating in the category of Interior Design for its 48 Cantius Sports Coupe. The new model couples the elegance of a mega-yacht with the practicality of an express hull and marks the beginning of a new era for Cruisers Yachts.



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“Since the 48 Cantius made its public debut at the 2010 Fort Lauderdale International Boat Show in October, it’s been the center of attention,” said Mark Pedersen, president of Cruisers Yachts. “This award reaffirms the great response we have received from consumers and dealers alike.”

Each February MotorBoating selects an exclusive group of boats, electronics, engines and gear that enhance and change the landscape of the boating industry. “The Cruisers Yachts team succeeded in bringing innovation to the market with the 48 Cantius and the open style of the interior will likely define a new generation of sports coupe models,” said Pierce Hoover, editor of MotorBoating.

The 48 Cantius motor yacht is the first of a new line of models and Cruiser Yachts is pleased to announce renderings for a 41 foot model will be introduced in July 2011. The company has seen an increase in sales at both the wholesale and retail level since the debut of the new yacht.

“The 48 Cantius has rejuvenated business for Cruisers Yachts and stands as the most successful product introduction we have seen yet,” said K.C. Stock, CEO of KCS International, Inc. “It’s an honor to be recognized for our commitment to quality and ingenuity, both of which are values this company is built upon.”

The award, presented at the 2011 [Miami](#) International Boat Show, was accepted by Pedersen, Stock and Jon Viestenz, product manager of Cruisers Yachts. In addition to the MotorBoating award, the 48 Cantius was named “Queen” of the 81st Annual Chicago Boat, RV & Outdoors Show held Jan. 12-16 and was featured in national publications including Boating, Power & Motoryacht, Southern Boating and Yachting.