

Minutes

North Coast Marine Manufacturing Alliance Meeting

Wednesday, March 9, 2016

1:30 to 3:30 PM

NWTC Green Bay Campus – BA133 Boardroom

Type of Meeting: Steering Committee Meeting

Note Taker: Debbie Thompson

Attendees: **Jerry Clusen-NLUS, Nate Millsap-MMC, Cindy Rasmussen-PMI, Ann Franz-NCMMA, Debbie Thompson-NCMMA**

AGENDA TOPICS

PRESENTER

MEMBER UPDATES

- Ann has been reelected to another 3-year term as NSRP workforce development vice chair.
- Jerry and Nate will process the Navy League's \$1,500 award for the NCMMA SeaPerch regional first place winning team, as they will be advancing to nationals in May 2016. This Navy League sponsored the \$1,500 award to help offset the team's travel costs to attend nationals.

SEAPERCH RECAP

The 2016 SeaPerch regional competition was held at Thomas Edison Middle School on Saturday, February 27, 2016. Sponsored by the NCMMA and Navy League, the event was a great success! 15 teams participated, making the event well attended by participants and their family members/friends/school representatives.

Three teams, representing different schools, took the top three awards. The first place team, The Super Splash Bros., sponsored by Proto, Inc., took first place and will be travelling to the national SeaPerch competition in May 2016. Their four team members are from Green Bay Aldo Leopold Community School (1), De Pere Middle School (1), and homeschooled (2). The second place team was Leonardo da Vinci School – Emerald Green Team. Third place honors went to Parkview Middle School – The Flying Purple People Team.

Ann reported the photographer took pictures throughout the event. She will be meeting with the photographer and offering him a free membership in exchange for the images. To view the photos go to:

<http://markhawkinsphotography.pixieset.com/2016regionalseaperchcompetition/>

What Worked Well

- Shotgun start
- The winning teams represented different schools.
- Having the event completed in one day, by noon.
- The obstacle courses were well-designed.
- No pool glare/reflection was reported.
- The awards ceremony was very well attended.
- Takedown went quickly.
- **Many positive comments about the overall event were received.**

Considerations/Ideas for 2017

- Contact the schools in April 2016 to generate interest for next year's competition. Establish what is going to happen and when.
- Course transition times will be adjusted to 10 minutes, instead of 15, per national guidelines.
- A megaphone/microphone is needed for announcements in the pool area and during the awards ceremony.
- Have each of the schools conduct their own competition next year. Each school can then advance one or two teams to the NCMMA's regional competition.
- Depending on the number of teams, have 5th and 6th grades compete in the morning and 7th and 8th grades compete in the afternoon. The goal will be to have the regional competition completed in one day.
- Judges were pressed to get through the presentations.
- Rotate the judges so they can experience all of the competition events.

- Contact the Y or The Tundra Lodge to use their pools. Keep the option open to use Thomas Edison Middle School, if needed.
- Get more sponsors. Funding is needed for prizes/awards. Ask the Tundra Lodge if they would like to sponsor the event.
- Get parents/guardians involved by asking them to volunteer.
- Nate brought plenty of refreshments; however, with so many people in attendance they were quickly depleted.
- Confirm Imagination Destination and Solo Ensemble dates, due to the events were held on the same day as SeaPerch.

	Hiring Needs & Promotion of Marine-related Degree Fields	
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This topic was tabled until the April meeting.

	TALL SHIP FESTIVAL	
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		Cindy Rasmussen
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See the attachments and visit the [Tall Ship Festival](#) website. A Tall Ship Festival page will be added to the NCMMA website.

Event Needs

- Ann needs each NCMMA boat builders' high resolution logo, as well as the link to their website. The information will be forwarded to Cindy Rasmussen for inclusion on promotional materials, including the Tall Ship Festival website.
- Displays and props, with good explanations, are needed at the festival.
- More shipbuilders are needed to get involved with the George Kress Foundation education stage.
- SeaPerch display.
- A display area needs to be sketched that highlights how members want the NCMMA Shipyard to look.
- Each boat builder can design their designated space.
- A tent is available to house any models, etc.
- Cindy will confirm the setup day/time.
- **All items/displays/boats must be removed from the park by 10:00 p.m. on Sunday, the last day of the event.** The event ends at 5:00 p.m. on Sunday.

Event Highlights

- All of the vessels have signed, with a number of new ships participating.
- Attendees will need to walk through the "NCMMA Shipyard" to access the other event areas. Banners will be created designating this area.
- Security will be working the grounds 24/7.
- Friday night will feature an event for sponsors.
- New this year is "Fireworks over the Fox" on Friday night.
- Tickets for a "ship sail away" during the fireworks will be offered to NCMMA members, prior to going on sale to the general public.
- Sunday will be the kid's day.
- NCMMA will sponsor a SeaPerch display.
- There will be media interview opportunities throughout the event.

2016 Tall Ship Festival Hours

Friday, August 5 – 11:00 AM to 8:00 PM – Fireworks @ 9:00 PM

Saturday, August 6 – 9:00 AM to 4:00 PM

Sunday, August 7 – 9:00 AM to 5:00 PM

	NEXT MEETING	
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The next meeting of the North Coast Marine Manufacturing Alliance will be on **Wednesday, April 13, 2016 – 1:30 to 3:00 p.m. at NWTC Business Assistance Center's BA133 boardroom.** Agenda items include; 1) National Maritime Education Council, 2) Tall Ship Festival, 3) Hiring Needs & Promotion of Marine Related Degree Fields.