

Minutes

North Coast Marine Manufacturing Alliance Meeting

Wednesday, June 8, 2016

1:30 to 3:00 PM

NWTC's Business Assistance Center – Green Bay, WI

Type of Meeting: Steering Committee Meeting

Note Taker: Debbie Thompson

Attendees: Jerry Clusen-NLUS, Josh Delforge-Marquis, Joe Draves-NWTC, Grayson Gerndt-Cruisers, Mark Hawkins-Hands On Deck, Cindy Rasmussen-PMI, Dennis Rockhill-Proto, Ben Wingert-Bay Shipbuilding, Dave Young-Bay Shipbuilding, Ann Franz-NCMMA, Debbie Thompson-NCMMA

	AGENDA TOPICS	PRESENTER
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	SEAPERCH WINNERS SHARE EXPERIENCE AT NATIONALS	
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Dennis Rockhill, Proto Inc., presented in regard to the 2016 SeaPerch National competition. Two Team Phillipa members and two Super Splash Bros. team members were also in attendance. All members expressed their appreciation of having the opportunity to be involved in this very educational experience.

Team Phillipa members shared they really like STEM and jumped at the chance to participate in the SeaPerch competition. Building the robot was really fun and allowed participants to use various tools. The experience opened a new door for considering engineering careers. Things they would like to see in the future: Allow more time for members to build the robot by themselves. This would allow members to come up with their own design ideas.

The Super Splash Bros. team had a great time at regionals and a “fantastic experience” at SeaPerch Nationals held at LSU. They expressed appreciation for all of the fundraising help from their parents and the Navy League. 190 teams, three divisions, were in attendance at the 7th annual national SeaPerch competition.

Dennis shared his proposal to boost, regionally, the SeaPerch program. This would include expansion of the challenges. He also shared a new Seaglide build, similar to SeaPerch, but is propelled using buoyancy.

	TALL SHIP FESTIVAL	
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Josh distributed a Tall Ship Festival NCMMA floor plan. Career profile banners and NCMMA flags will be featured as attendees enter the grounds. An overview of what the NCMMA means to the region will be highlighted. Discussions included the following.

- Less staffing will be needed this year. One person will be needed to survey the NCMMA area during the event.
- There will be a hiring area to promote jobs. Companies will need to provide someone who can promote their jobs.
- Millennials like videos. Career videos could be used to focus on jobs. Power will be needed for any videos.
- Spotlight younger people on the career banners. The fireworks will provide a good time to reach millennials.
- SeaPerch and rover will be moved closer to the wood boat build.
- Cruisers-Boat
- MMC-LCS float
- Jerry Clusen-History Museum
- Nate Millsap-Coastie
- Joe Draves-NWTC Staffed Trailer
- Mark Hawkins-Boat Building (*Cindy will provide passes for Mark Hawkins' helpers.*)
- Mark Hawkins offered to provide members' printing at cost.

Cindy Rasmussen will be posting NCMMA information for the Tall Ship Festival on Facebook. Members have the opportunity to schedule a segment at the education stage.

2016 Tall Ship Festival Hours

Friday, August 5 – 12:00 to 8:00 PM – Fireworks @ 9:00 PM

Saturday, August 6 – 9:00 AM to 4:00 PM

Sunday, August 7 – 9:00 AM to 5:00 PM

Takedown time is 5:00 p.m. on Sunday, August 7. Passes are not needed for setup or takedown

Members agreed to provide NCMMA t-shirts for those working the event. A large NCMMA logo will be featured on the t-shirt front, with individual boat builder logos on the back. The shirts will be reusable for future events, like SeaPerch.

NEXT STEPS

- ✓ Send to Ann who your organization wants to feature in the career banner image.
- ✓ Send to Josh the size and space required for any items being displayed.
- ✓ Send to Josh the number and size of any scale models being featured. Display tables will need to be ordered.
- ✓ Determine power requirements.
- ✓ Josh will edit the NCMMA floor plan based on member feedback.
- ✓ Ann will coordinate the manufacture of the career banners.
- ✓ Determine where the number and size of tents needed. 20' X 20' - \$300, 40' x 40' - \$800, walls - \$50
- ✓ Needed: Anchors, Lines and wood posts that look like pilings. Timbers are needed to create an outline.
- ✓ Determine education stage presentations.
- ✓ Josh and Ann will coordinate the ordering of the t-shirts.
- ✓ Cindy will determine the setup times.
- ✓ Each company will need to bring their company flag. Confirm with Josh the flag's size so they are uniform.
- ✓ **Members will need to provide their own extension cord(s). They will need to add their company name to the cord(s) using masking tape.**

NCMMA K-12 OUTREACH SUBCOMMITTEE

A subcommittee will be formed for K-12 outreach, in an effort to establish curriculum and develop a certificate. Marquis is looking to bridge the gap between their company and the school system. Interested members will have an opportunity to further learn from each other, with a focus of trying to get kids interested in boat building. Educators will be brought to the table. Information will be forthcoming.

NEXT STEPS & NEXT MEETING

The next meeting of the North Coast Marine Manufacturing Alliance will be on **Thursday, June 30, 2016 – 1:00 to 3:00 p.m. at NWTC's Business Assistance Center's - BA101 classroom.** Agenda items include the following.

- ✓ Finalize the Tall Ship Festival – ***Cindy Rasmussen will further clarify when items can be brought to the Festival for setup.***
- ✓ Hiring Needs & Promotion of Marine Related Degree Fields