

Minutes

North Coast Marine Manufacturing Alliance Meeting
Wednesday, January 18, 2017
8:00 to 9:30 AM
NWTC – Green Bay, WI

Type of Meeting: Steering Committee Meeting

Note Taker: Debbie Thompson

Attendees: **Jerry Clusen-NLUS, Josh Delforge-Marquis, Dave Geitner-NWTC/Fincantieri, Grayson Gerndt-KCS/Cruisers, Hilary Homa-NWTC Student, Chuck Hughley-Fincantieri MMC, Nate Millsap-Fincantieri MMC, Curt Prokash-Burger Boat Co., Tracy Schneider-KCS/Cruisers, Ann Franz-NCMMA, Debbie Thompson-NCMMA**

AGENDA TOPICS

PRESENTER

REVIEW 2016

- Hosted a successful SeaPerch competition for 15 teams on February 27, 2016.
- Sponsored and participated in the Tall Ship Festival on August 5-7. Over 60,000 people were in attendance.
- Recruited graduating students at the College of DuPage in Illinois.
- Merged with the NEW Manufacturing Alliance. Among the opportunities members can participate in; Internship Draft Day, Get Real Math! Movie Premiere, All Stars, Manufacturing First Expo & Conference, Excellence in Manufacturing & Education Partnerships Awards, in addition to nine task forces. MMC has been a NEWMA member for a number of years.

SEAPERCH

NCMMA Regional SeaPerch Competition

Ashwaubenon Community Center (Ashwaubenon H.S) – 936 Anderson Drive, Green Bay, WI 54304, Phone 920-492-2331
Saturday, February 18, 2017

8:00 AM Team Check-in & Inspection

- **Dennis Rockhill of Proto is providing participating teams an opportunity to test their underwater robot on Saturday, January 21.**
- 15 teams are participating, due to Marinette Middle School not being able to participate. Ann will contact some of the schools that were interested in more than one kit about taking the remaining kit left.
- There will be a lifeguard on duty.
- The Navy League will again sponsor \$1,500 for the winning team to attend nationals. \$500 will be donated to the winning team's school, in lieu of attending nationals.
- Mark Hawkins is developing a great boat building opportunity for youth. This will serve as a feeder program to the industry.
- In mid-June there will be a national STEM event with the Navy League. At the Navy League's request, Jerry Clusen shared some of the NCMMA's regional competition materials, including the 2015 video, as they would also like to feature SeaPerch at the event. Winning teams may want to attend.
- ✓ **Members are asked to do outreach for volunteers to participate at the SeaPerch competition on 2/18/2017.** A total of 19 volunteers are needed for setup and to serve as judges. Presentations and the pool area will require judges.
- ✓ Ann will contact Ashwaubenon High School and Jon Russell, president of the NWTC Weld Club, and Ashwaubenon Swim team for volunteers.
 - Hillary Homa – Setup & Poster Judge
 - Tracy Schneider & Maryann – Judges
 - Nate Millsap – Pool Judge
- ✓ **Dave Geitner will need four people to help him with setup the day of the event from 6:45 to 8:00 a.m.**
- ✓ **Nate Millsap will need team member names and shirt sizes by Wednesday, January 25.** The NCMMA logo will be on the front of the t-shirt, with participating schools and sponsor logos on the back.

- ✓ Course transition times will be adjusted to 10 minutes, instead of 15, per national guidelines.
- ✓ Dave Geitner will confirm with Ann whether or not he has a stopwatch and/or whistle.
- ✓ Nate is coordinating with two food vendors.
- ✓ Ann will confirm with Ashwaubenon Community Center staff that any pool chemicals will be added the night before, not the morning of the event.
- ✓ Ann will check into getting a microphone for announcements in the pool area and during the awards ceremony.
- ✓ Ann will contact members of the two NEWMA K-12 task forces to see if they would be interested in attending the event.
- ✓ Parents will be given an *All Stars* magazine to promote manufacturing careers and awareness.
- ✓ Prizes: All participants will receive a certificate. The top three teams will receive medals. Ann also has Gamblers tickets from PMI and SeaPerch water bottles that can be awarded.
- ✓ Debbie Thompson will create and send to Nate the first, second, third place certificates, as well as the general participant certificate.
- ✓ Prizes for first and second place will include tickets from PMI. Third place will receive a water bottle.

2017 GOALS & STRATEGIZE OUTREACH; MARKETING, TOURS, JOBS SHADOWS, ETC.

As a member of the National Shipbuilding Research Program (NSRP). Ann reminded members to let her know if they would like to apply for any NSRP grants. Various grant opportunities are available including workforce development.

- SeaPerch Competition will be held on 2/18/2017.
- On 2/22/2017, UW-Marinette will hold a session on 'How to Host a College Internship.'
- One of the NCMMA's meetings will be focused on planning for the 2019 Tall Ship Festival.
- All Stars recruitment process will begin in June, companies are encouraged to nominate an employee.
- Create a "Where are they now?" article that features former All Star winners.
- Plan a trip for late March/early April to two or three colleges outside of northeast Wisconsin to recruit graduating students. College of DuPage (Illinois) and Gateway College (Kenosha) were considered as possible destinations.
- Marketing materials, including a brochure, will be created to promote marine industry careers.
- Members will outreach to K-12 and work to develop a partnership with faculty.
- Fund bussing so students have an opportunity to tour companies.
- Manufacturing First Expo & Conference will be held on 10/25 & 26/2017 at the KI Convention Center. Members are encouraged to staff an exhibit booth at the event.
- Internship Draft Day will be held at Lambeau Field on 11/9/2017.

NEXT MEETING

There will not be a meeting in February due to the SeaPerch competition. The next meeting of the North Coast Marine Manufacturing Alliance will be on **Wednesday, March 1, 2017 from 8:00 a.m. to 9:30 a.m. at NWTC's Business Assistance Center – BA133 boardroom.** The agenda will include;

- ✓ SeaPerch Recap
- ✓ Overview of the NEW Manufacturing Alliance
- ✓ Marketing & Getting NWTC Involved