

Minutes

North Coast Marine Manufacturing Alliance Meeting
Wednesday, April 12, 2017
1:30 to 3:00 PM
NWTC – Green Bay, WI

Type of Meeting: Steering Committee Meeting
Note Taker: Debbie Thompson
Attendees: Jerry Clusen-NLUS, Josh Delforge-Marquis, Joe Draves-NWTC, Grayson Gerndt-KCS/Cruisers, Nate Millsap-Fincantieri MMC, Tracy Schneider-KCS/Cruisers, Ann Franz-NCMMA, Debbie Thompson-NCMMA

AGENDA TOPICS

PRESENTER

PROMOTION OF NCMMA TO NEWMA MEMBERS

Members discussed how to best promote the NCMMA within NEWMA. Ann encouraged attendees to read the various NEWMA [meeting minutes](#) and let her know if there is a subcommittee they, or their staff member(s), are interested in joining. Partnerships could also be fostered through the following.

- Schedule a July 19, 2017 breakfast meeting with NEWMA and NCMMA Associate members. Each boat builder can give a report out about their company. The partnership breakfast can become a late spring, yearly event.
- Invite NEWMA members to become a part of the NCMMA Steering Committee and SeaPerch.
- Offer NEWMA the option of dual membership.
- Members are asked to complete the Retired Worker Survey. Data is kept confidential and will be used to develop best practices. A conference, focused on best practices, will be held in spring 2018.

NEXT STEPS

- ✓ Ann will send an email to NEWMA regarding dual membership opportunities with the NCMMA. Sponsors can be recognized on the North Coast website.
- ✓ Ann will send a 'save the date' email to the NCMMA and NEWMA for the late July breakfast.
- ✓ Members were asked to encourage their purchasing managers' attendance at the July breakfast meeting, 8:00 to 9:30 a.m. Each shipyard should have one or two representatives in attendance.

MARKETING CAREERS INCLUDING PARTNERSHIP WITH NWTC

NWTC has created targeted occupational program advertising, including a focus on Electro-Mech. Radio is mostly being used, with print media targeted to the Hmong and Hispanic communities. Social media is an important part of the campaign.

Joe asked members what three NWTC degree programs they are having the most difficulty recruiting. They are as follows.

- Composites/Laminations
- Industrial Painting
- General Shipbuilding (Reading Blueprints, Drafting, CAD Engineers, Installing Parts)

NWTC could setup training for painting and lamination. Marquis has developed a composites training program using key competencies from the course NWTC developed. It is approximately 20 hours of training. Marquis and Cruisers believe this type of training is invaluable to assist employees in having a stronger skillset and a greater likelihood of staying on the job. A training program for job seekers would be very beneficial to the companies, plus there are many other companies that could hire graduates of this training program, such as Wausaukee Composites.

NWTC also offers an apprenticeship program for industrial painting. An Electro-Mech program is being started in Marinette. As many as 150 Electro-Mech students could be accepted into NWTC's program, as this profession is in great demand. A CAD platform is being setup in Marinette.

MMC also needs people to fill positions that involve; engineering technicians, drafters, purchasing, business and cost

analysis, and IT. Employees are needed that can utilize software and present data in a neat, orderly fashion. Applicants must be able to use software packages for finance. Interns have been hired to fill some of the roles.

Internship Draft Day now has a database with over 500 people who will be graduating or recently graduated. The Alliance is developing a talent network, utilizing the resumes and contact information for students that are about to graduate.

If hiring new people, the Bay Area Workforce Development Board (BAWDB) may be able to fund the training. Individuals showing an interest can be guaranteed an interviewed. The program could include new hires as well.

NEXT STEPS

- ✓ Joe will contact CTED faculty/staff to coordinate composites and drafting training.
- ✓ Members were asked to go back to their organizations to discuss the composites and drafting targeted training program. Participants were asked to send Ann hourly wage and benefit information for the positions offered through the training. This information will remain confidential. The BAWDB requires that the job pays at least \$14 per hour.

	NSRP UPDATE	Ann Franz
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Miller Electric’s new Augmented Reality Welding System provides real-time feedback, while being the most realistic, simulated welding training on the market. NCMMA and NWTC may be contacted to participate in one of their panel projects. This information was presented as part of the March NSRP Conference in South Carolina.

	ROV CAMP/SUBFEST & KEEPING KIDS INTERESTED	Jerry Clusen
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Upcoming Wisconsin Maritime Museum Events:

2017 ROV Summer Camp

This program offers hands-on STEM education in the classroom and on the water. Jerry shared that this is a great event for kids who participated in SeaPerch.

July 22-23, July 29-30, August 5-6 - Ages 12-14

SUBFEST – July 7-9, 2017 – Manitowoc, WI – Don’t miss this unique event that offers something for everyone! Music, food, sidewalk sales, waterski show, self-guided submarine tours, fireworks, kid-friendly activities, and so much more.

Members discussed the importance of keeping kids who participated in SeaPerch interested in STEM. A SeaPerch alumni group will be created for this effort. Ann shared that she does not have student participant contact information, but does have the coaches’ contact information.

	NEXT MEETING	
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The next meeting of the North Coast Marine Manufacturing Alliance will be on **Thursday, May 18, 2017 – 8:00 to 9:30 a.m. at NWTC’s Business Assistance Center – Room BA108.** Agenda items include:

- ✓ Promotion of NCMMA to NEWMA Members – Partnership Breakfast on July 19 at 8 a.m.
- ✓ Training Program to Develop Job Seekers/New Hires Skillsets
- ✓ SeaPerch Alumni Group – Keeping Kids Interested
- ✓ Wisconsin Maritime Museum ROV Camp & SUBFEST Updates – Jerry Clusen