

Minutes

North Coast Marine Manufacturing Alliance Meeting

Wednesday, November 15, 2017

8:30 to 10:00 AM

NWTC – Green Bay, WI

Type of Meeting:	Steering Committee Meeting
Note Taker:	Debbie Thompson
Attendees:	Jerry Clusen -Navy League, Josh Delforge -Marquis Yachts, Joe Draves -NWTC, Grayson Gerndt -Cruisers Yachts, Dennis Rockhill -Proto, Ann Franz -NCMMA, Debbie Thompson -NWTC

AGENDA TOPICS

PRESENTER

OCTOBER & NOVEMBER EVENTS

October 3 marked the 3rd year of the **Get Real Math Premiere** at the Meyer Theater. There were over 200 attendees, with educators from over 85 different schools. The event featured the Alliance's latest Get Real Math videos.

October 10 – The Alliance sponsored the manufacturing section of **Find Your Inspiration** at the KI Convention Center. Over 4,000 eighth graders attended to explore careers.

October 12 – Ann promoted NEWMA/NCMMA jobs at the **Great Lakes Naval Station Job Fair**. Ann will continue to promote manufacturing and the New North as a place to live-work-play to soon-to-be discharged vets at the Great Lakes Naval Station.

October 12 & 14 – **This Girl Can** - 7th and 8th grade girls from Marinette Middle School and their parents/guardians partnered with NEWMA, NWTC and Samuel Pressure Vessel Group to learn about welding and manufacturing careers.

October 25 – The Alliance hosted the **Academic & Career Planning Partnership Roundtable** meeting. 34 schools were represented. The Alliance shared with the principals and counselors marketing materials, including school specific information, related to manufacturing careers.

October 25 – The Alliance hosted the 6th annual **Excellence in Manufacturing/K-12 Partnerships Awards** at the KI Convention Center. There were 405 attendees, a record number! The event recognizes manufacturers and schools that are working together to promote manufacturing careers. The 2018 All Star winners were spotlighted. This event also serves as a fundraiser for the Alliance's college scholarship fund, raising over \$12,000 this year.

October 25 & 26 marked the 7th annual **Manufacturing First Expo**. There were over 200 exhibit booths, a record sell-out! Over 1,100 people were in attendance, with an additional 550 high school students from Bonduel, Coleman, Denmark, De Pere, Green Bay Preble, Green Bay West, Green Bay Southwest, Kaukauna, Kewaunee, Oconto, Oconto Falls, Peshtigo, Plymouth, Sheboygan Falls, Southern Door, and Wrightstown High Schools. 42 job seekers attended to learn about opportunities in the industry.

November 9 marked the 3rd year of **Internship Draft Day** at Lambeau Field. The event had a record number of college student attendees (over 260) interviewing and/or networking for paid internships! Students represented colleges from Wisconsin and Upper Michigan. 47 companies participated.

Throughout the month of October, the Alliance funded bussing for over 1,000 students to go on plant tours throughout the region! The events generated a lot of interest in people wanting to join NEWMA task forces.

- ✓ The next NEWMA full membership meeting will be on December 7 at the KI Convention Center from 1:30 to 3:00 p.m. The results of the **Vitality Study** will be announced. Another highlight, the **2018 All Stars** magazine will make its debut.

SEAPERCH - ESTABLISH RULES & FINALIZE EVENT DETAILS

Ann has had difficulty getting the kits ordered through SeaPerch headquarters, as they have not replied to her inquiries. She and Dennis will coordinate getting the kits ordered as soon as possible. The date of the NCMMA competition will be finalized, based on when the kits are received. The national competition is not scheduled until the first week of June 2018.

Ten schools have confirmed participation in the regional competition, with a number of schools Ann is waiting to hear back on. Members hope to have 16 teams compete. Dennis will be organizing two pool practices. Ann will share team contacts with Dennis.

- NCMMA's regional competition does not have to be 100% of what is done at nationals.
- Members would like to feature aspects of the Engineering Notebook. The team moving onto nationals needs to learn the Engineering Notebook, which includes a rubric.

- Continue with the poster presentation, as employers want people with presentation experience.
- Provide open ended questions for teams to answer for their poster.
- Students can describe their build process, how it was tested, challenges, what they would do differently, and how teamwork played a role in their build.
- Dennis expressed his interest in promoting a high school competition, but requires support to make that happen.

NEXT STEPS

- ✓ Ann and Dennis will coordinate ordering the kits.
- ✓ Ann will email, within the next two weeks, the rules to members for updates.
- ✓ Follow-up with the schools that have shown interest.
- ✓ Ann will notify members when the kits are received.
- ✓ Jerry and Dennis will check the weight of the rings.
- ✓ Ann will share team contact with Dennis, so pool practice can be scheduled.
- ✓ Members need to notate to participants that NCMMA rules are not the same rules a team going to nationals will experience. Competing in nationals is more work and requires completion of the Engineering Notebook. Give participants the link to the national rules so they are aware of what to expect.
- ✓ Ann will be recruiting K-12 and Stem Task Force members to assist with the competition.

NCMMA WEBSITE REVIEW

Members reviewed the website and feel it is serving its purpose.

NEXT STEPS

- ✓ Update the home page photos. This may have to be done by Marco, the website host.
- ✓ Members are asked to send Ann any images they would like added to the website.
- ✓ Confirm with Ann any images members would like removed from the website.
- ✓ Add a link to the NEWMA website, explaining the new joint partnership. Ann will write a summary in this regard.

MARITIME CENTER OF EXCELLENCE UPDATE

The Center is unique, as it also serves as an incubator for startups working in the marine industry supply chain. An update will be given at the January meeting.

NEXT MEETING DATE/TIME/AGENDA/LOCATION

The next NCMMA meeting will be on **Wednesday, January 10 at NWTC's Business Assistance Center, 1:30 to 3:00 p.m.**

Agenda items include the following.

- ✓ 2017 Accomplishments & 2018 Goals
- ✓ SeaPerch – Participants, Rules, Prizes, Sponsorships, Agenda, Practices
- ✓ Partnership Breakfast - April 2018
- ✓ Website Updates
- ✓ Various Task Forces Updates
- ✓ *March Meeting - Discuss Tall Ship Festival*