

Minutes

North Coast Marine Manufacturing Alliance Meeting
Wednesday, May 9, 2018
1:30 to 3:00 PM
NWTC – Green Bay, WI

Type of Meeting: Steering Committee Meeting

Note Taker: Debbie Thompson

Attendees: **Jerry Clusen**-Navy League, **Peggy Collinsmith**-McDonald Companies, **Josh Delforge**-Marquis Yachts, **Joe Draves**-NWTC, **Cindy Rasmussen**-PMI (via phone), **Dennis Rockhill**-Einstein Project, **Tracy Schneider**-KCS/Cruisers, **Melissa Wollering**-Fincantieri Marine Group, **Ann Franz**-NCMMA, **Debbie Thompson**-NWTC

AGENDA TOPICS

PRESENTER

NCMMA PARTNERSHIP BREAKFAST RECAP

13 NCMMA associate members attended. The logistics worked well. Members agreed to hold the event again in April 2019.

TECH ED TEACHERS MARINE MANUFACTURING CAREERS EVENT ON 6/13 TO 14/2018

Up to 25 tech ed teachers can participate. Registration is being hosted on the WTEA website until May 13. By next week, Ann will know the number of people attending, in addition to the schools they represent.

- ✓ Next week Ann will ask who from the companies will be attending the dinner.
- ✓ Ann will inform members how many teachers are participating.
- ✓ Ann will follow-up with Mark Hawkins (photographer) and Peggy Collinsmith to coordinate the dinner.
- ✓ Boat rides will be held from 6:00 to 7:00 p.m.
- ✓ Peggy shared that there will also be sailboat rides available that day as well.
- ✓ Dinner will be held, from 7:00 to 8:30 p.m. at Louie's Lagoon, or another close venue if there is a larger than expected number of attendees.
- ✓ The dinner program will include an overview about the NCMMA, WTEA and tech college reps.
- ✓ The Bay Shipbuilding tour will be held the following day from 9:00 to 11:00 a.m. Participants are asked to wear long pants, short sleeve shirts are okay, and closed toe shoes. Steel toe shoes are recommended if participants have them. Hearing and eye protection will be provided.
- ✓ Lunch will follow the tour, 11:15 to 12:00 p.m., and will include an informal career conversation with Bill Behme of Bay Shipbuilding.

2019 TALL SHIPS FESTIVAL - Focus on Manufacturing Careers

Cindy Rasmussen

The Tall Ships Festival will be held July 26-28, 2019. Ships will arrive in Sturgeon Bay on July 24 and 25. The entrance and shipyard will remain in the same areas, with some of their borders likely tweaked. NCMMA's cost will remain at \$5,000. The entrance may also be tweaked to avoid long lines. Nicolet Bank will again be the main sponsor.

There will be Friday night fireworks. Saturday will have the event open until 10:00 p.m. Sunday will continue to be family friendly. The large duck is being brought back and may be kept on land, due to the cost of putting it in the water.

The Niagara Ship contract has been signed. Organizers are still trying to determine the other vessels that will be contracted. Green Bay will be one of the major United States ports, allowing for some key vessels.

- Members will again focus on manufacturing careers, including open jobs.
- A display area will include interesting things that are both shiny and colorful. Fact sheets will be included with any displays.
- An interactive area for kids will be included.
- NWTC and Hands on Deck will have a presence at the event.
- The Maritime Center of Excellence will be promoted.
- An effort will be made to get more kids involved, including the Sea Cadets.
- Members will review 2016's layout at the July 11 meeting.

SEAPERCH PROGRAM EXPANSION VIA THE EINSTEIN PROJECT
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The Einstein Project would like to be more involved in SeaPerch; however, they are unable to take a financial hit. As long as the financial side is covered, they are onboard. Members need to determine where they would like to expand the program. Ann and Dennis will work on the details so there is enough information to determine how to move forward. This can include looking at what other organizations are doing and their best practices. Richland Center and Milwaukee have hosted high school events, allowing the NCMMA to learn from them.

- Offer an open category that plays into nationals.
- Refabricate used kits.
- Have the NCMMA make its own kits.
- Staffing is a concern. Look to schools and retired teachers for volunteers. A ½ day is easier to staff with volunteers vs. a full day.
- Host the middle and high school events on one day.
- Have a scholarship fund for schools that can't afford a kit(s).
- Companies can sponsor kits.
- Track what kids end up pursuing for their career.

Next Steps

- ✓ Dennis will piece out the cost of making members' own SeaPerch kits.
- ✓ Ann will check to see if Ashwaubenon's pool can be used an entire day.
- ✓ Dennis will setup a meeting with Ann and Kelly Ellis to discuss costs.
- ✓ Determine the max budget and what members want to do by September 1.

NEXT MEETING DATE/TIME/AGENDA/LOCATION

The next NCMMA meeting will be on **Wednesday, July 11 at NWTC's Business Assistance Center 1:30 to 3:00 p.m.** Agenda:

- ✓ Recap: Tech Ed Teachers Marine Manufacturing Career Event
- ✓ Tall Ships Festival 2019 Layout – Ann will print 2016's layout for comparison.
- ✓ SeaPerch Program Expansion via The Einstein Project