

# Minutes

North Coast Marine Manufacturing Alliance Meeting  
Wednesday, July 11, 2018  
1:30 to 3:00 PM  
NWTC – Green Bay, WI

<b>Type of Meeting:</b>	Steering Committee Meeting
<b>Note Taker:</b>	Debbie Thompson
<b>Attendees:</b>	<b>Jerry Clusen</b> -Navy League, <b>Peggy Collinsmith</b> -McDonald Companies, <b>Josh Delforge</b> -Marquis Yachts, <b>Joe Draves</b> -NWTC, <b>Mark Hawkins</b> -Hands on Deck, <b>Andrew Palmer</b> -R.R. Donnelley, <b>Dennis Rockhill</b> -The Einstein Project, <b>Tracy Schneider</b> -KCS/Cruisers, <b>Kayla Vitalbo</b> -R.R. Donnelley, <b>Dave Young</b> -Fincantieri Bay Shipbuilding, <b>Ann Franz</b> -NCMMA, <b>Debbie Thompson</b> -NWTC

## AGENDA TOPICS

## PRESENTER

### TECH ED TEACHERS MARINE MANUFACTURING CAREERS

6/13 - 14/2018 - EVENT RECAP

28 educators from across Wisconsin attended. Tours were provided at Bay Shipbuilding, Marquis Yachts, and Hands on Deck. The educators especially liked the Hands on Deck interactive experience and the sailboat ride provided by Marquis Yachts. McDonald Companies coordinated and provided the dinner. The schools that participated were from the following school districts: Appleton, Ashwaubenon, Beloit, Brillion, Chetek, Fort Atkinson, Howards Grove, Kimberly, Mishicot, Milwaukee, Oconto, Reedsburg, Wittenberg, and Wrightstown.

Ann thanked everyone for the work that was done to make this event a success. Educators shared many positive comments.

Ann is on the WTEA advisory board and would like to continue this relationship. Members would be able to provide another event for educators with tours, but due to next year's Tall Ships Festival it will be difficult to manage another event. **This will continue to be an agenda item as a spring 2019 event.**

### 2019 TALL SHIPS FESTIVAL - Focus on Manufacturing Careers

- Members reviewed 2016's floor plan.
- The occupation standup banners were impactful.
- The center of the space will have information about job openings.
- Focus areas: education, history, youth hands on activities, job openings and member companies' boats
- Companies will unite at the event to promote the industry, in addition to providing some individual information.
- Youth areas, including Hands on Deck, will be included.
- Host a discovery zone with hands on activities.
- Green Bay Sail & Paddle will be invited to host a booth.
- Boats will be displayed at the NCMMA entrances (Marquis, Cruisers, historic boat from Hands on Deck).
- Attractive displays, with fact/information sheets, will be provided.
- The maritime museums, with a focus on history, will have a booth.
- NWTC will continue to promote their programs, in addition to their Maritime Center of Excellence, if approved.
- Provide a shaded rest area, allowing visitors easy access to learn about the NCMMA.
- Tents are 20' x 20' or 20' x 40' and most of the displays will need to be under a tent.

#### NEXT STEPS

- ✓ Josh will update 2019's floor plan before the next NCMMA meeting.
- ✓ Jerry will coordinate with the maritime museums and determine their event location.

## SEAPERCH PROGRAM EXPANSION - Via The Einstein Project

Dennis researched sourcing of the SeaPerch kit and was able to reduce the cost to below \$100 per kit, depending on how the items are shipped and if purchased in bulk.

Dennis recently met with UWGB engineering programs & STEM Innovation Center leaders regarding SeaPerch. UWGB's pool could be possibly used to host the 2019 SeaPerch Competition. Their staff and students could serve as judges. The afternoon will host a pilot competition for high schools (pilot 4-8 teams), in addition to hosting 16 middle school teams during the morning session. Dennis is willing to coordinate the high schools, in addition to putting the kits together.

Members would like to get more community support behind the building up of the events and equipment, enabling more kids to access this learning. The offseason allows for an opportunity to continue to build students' skills. A marine manufacturing careers flyer will be created and distributed at the event, in an effort to emphasize career awareness.

Jerry shared he will request the Navy League support the high school event, in addition to continuing to support the middle school competition. The NCMMA has up to \$3,500 available to sponsor the competition.

### NEXT STEPS

- ✓ Josh will check with his contact regarding the possibility of using Pulaski Middle School's pool. Debbie will coordinate with Edison Middle School, YMCA, and YWCA as other pool possibilities. The Ashwaubenon Community Pool is not available.
- ✓ Dennis will organize a meeting to discuss the competition with UWGB and NCMMA.
- ✓ Identify the participating schools by September. Dennis would like to speak to the participants.

## UPCOMING 2018 ALLIANCE EVENTS & PROGRAMS

October 2 – Get Real Math Movie Premiere at the Meyer Theatre

October 10 – [Find Your Inspiration](#) – Student Career Exploration Event at the KI Convention Center – Member companies are welcome to participate with a discounted exhibit booth for \$250 (Alliance is a co-sponsor of the event).

October 23 – Manufacturing First Expo & Conference – ACP Roundtable, Excellence in Manufacturing/K-12 Partnerships Awards

October 24 – Manufacturing First Expo & Conference – Keynote Speakers: **Bob Chapman**, Chairman & CEO, Barry Wehmiller & **Wilson Jones**, CEO, Oshkosh Corporation – Alliance members are eligible for a complimentary booth.

November 8 – Internship Draft Day at Lambeau Field - Alliance members are eligible for a complimentary booth.

November (Date TBD) – Ann is working on a 'You Can Make It in Northeast Wisconsin' event at Lombardi Middle School in Green Bay.

Hire a Hero – Ann will be sending veterans' resumes.

R.R. Donnelley reps presented regarding their integrated communications solutions customized for the NCMMA. See attachment. Andrew Palmer will send further information to Ann to forward to members.

## NEXT STEPS & MEETING DATE/TIME/AGENDA/LOCATION

The next NCMMA meeting will be held on September 12, 2018 from 1:30 p.m. – 3 p.m. at NWTC, Green Bay. Upcoming agenda items include:

- ✓ SeaPerch
- ✓ Tall Ship Festival - This will include Josh's updated Tall Ship Festival floor plan.
- ✓ NCMMA Tech Ed Teachers Event – Spring 2019
- ✓ Upcoming Alliance Events & Programs