

# Minutes

North Coast Marine Manufacturing Alliance Meeting  
Wednesday, September 12, 2018  
1:30 to 3:00 PM  
NWTC – Green Bay, WI

**Type of Meeting:** Steering Committee Meeting  
**Note Taker:** Debbie Thompson  
**Attendees:** **Jerry Clusen**-Navy League, **Josh Delforge**-Marquis Yachts, **Joe Draves**-NWTC, **Cindy Rasmussen**-PMI (via phone), **Tracy Schneider**-KCS/Cruisers, **Melissa Wollering**-Fincantieri Marine Group, **Ann Franz**-NCMMA, **Debbie Thompson**-NWTC

## AGENDA TOPICS

## PRESENTER

### SEAPERCH COMPETITION SATURDAY, 2/16/2019 @ UW-GREEN BAY

Dennis Rockhill researched sourcing the SeaPerch kit materials. He was able to source the parts and materials for \$2,245, less the propellers. Dennis is finalizing the props. Joe Draves shared that if he could receive the design, NWTC students could 3D print them. Dennis plans to have the kits ready by early October.

The new UWGB location will allow for more college student involvement. Their gym will be sectioned off for presentations. Four high school teams (9<sup>th</sup> & 10<sup>th</sup> graders) will be sought to participate in the new afternoon competition, while 16 middle school teams will be hosted. Schools that participated in the past will be asked if they would also like to have a high school team partake in the afternoon competition. Ann will coordinate with Dennis to move forward.

## 2019 TALL SHIPS FESTIVAL

### Focus on Manufacturing Careers

Friday, July 26 through Sunday, July 28, 2019 @ Leicht Memorial Park, Green Bay

Chicago is not hosting a [Tall Ships Festival](#) next year so Green Bay's event has moved into July. Members reviewed Josh's 2019 Tall Ships Festival shipyard layout. The focus will be on careers and job opportunities. Each company will have the ability to promote their job openings.

- Manitowoc and Door County Maritime Museums have agreed to participate. New this year will be a history of shipbuilding. Jerry will coordinate with their organizers.
- Youth activities will include the SeaPerch pool display and Hands on Deck.
- Dennis and The Einstein Project staff will take care of the SeaPerch tent. Mark will organize the Hands on Deck tent.
- Central tent 1 can feature job openings/careers and related videos. This tent may need to be larger.
- Seating will be provided when possible.
- The Shipyard entrances can be flanked by boats, including Mark's Mackinaw Boat.
- Green Bay Sail & Paddle is interested in participating.
- Cindy Rasmussen suggested contacting Smet Construction to see if their archway can be borrowed. Cindy will send Ann their contact information.
- Melissa shared that Fincantieri Marinette Marine started a Women in Shipbuilding campaign. This initiative can be promoted as part of the event. FMM recently produced some new videos (not public) that highlight shipyard history and employees – what they do and why they are proud to work at FMM.

✓ Members are encouraged to contact Ann or Cindy Rasmussen with questions about the event.

	<b>NCMMA TECH ED TEACHERS EVENT</b>	
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Ann recently facilitated a Solutions to the Tech Ed Teacher Shortage Task Force meeting. Members shared that they enjoyed the recent Tech Ed Teachers event that was focused on the marine industry. Teachers were also very impressed with the quality of the tours at Bay Shipbuilding and Marquis Yachts.

Another event is being planned for spring 2019 and will focus on other industry sectors.

	<b>UPCOMING ALLIANCE EVENTS &amp; PROGRAMS</b>	
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**Fox 11 Media Campaign**

- 23 members confirmed their interest in sponsoring a 60-second commercial about their company that will be broadcast during the morning and evening newscasts.
- Ann is working with Fox 11 to broadcast manufacturing stories throughout the month.
- The Alliance will also run commercials on Fox 11.

**10/1 NWTC Trades Ribbon Cutting – Green Bay Campus, 10:00 AM**

**10/2 Get Real Math Video Premiere - @ the Meyer Theatre – Green Bay**

- 5:00 – 6:00 PM Cocktail Reception – Attendees will enter on a red carpet.
- 6:00 – 7:30 PM Program – Some of the latest GRM videos will be showcased.
- A company will be drawn to have three GRM videos produced at their organization during 2019, a \$3,000 value.
- Needed: volunteers, prize donations, \$1,000 cocktail reception sponsor, \$500 math and/or tech ed departments.

**10/9 & 10 Find Your Inspiration – @ the KI Convention Center - Green Bay**

- Approximately 4,000 8<sup>th</sup> grade students from the Green Bay area will explore careers.

**10/23 ACP Partnerships Roundtable - @ the KI Convention Center - 3:00 to 4:30 PM**

- Invites from the schools will be members of each schools' ACP team, including principals and school counselors.
- A NEWMA task force member will sit at each table.

**10/23 Excellence in Mfg./K-12 Partnerships Awards - @ the KI Convention Center - 4:30 to 8:30 PM**

- Volunteers are needed for: check-in, auction set-up, and facilitating auction checkout after the event.
- Ann is accepting donations for auction items and will be sending a donation letter to the membership. \$12,000 was raised at last year's event. A goal of \$15,000 for 2018's event has been set. Donations are tax deductible. Volunteers are needed.

**10/24 - Manufacturing First Expo – Students - @ the KI Convention Center – 8:00 to 11:00 AM**

WMEP will again sponsor bussing, getting students there by 8:30 a.m. Students will be go to the Expo floor to learn about careers. At 10:00 a.m., students will go upstairs to listen to the keynote. Volunteers are needed.

**11/8 – Internship Draft Day @ Lambeau Field**

	<b>NEXT STEPS &amp; MEETING DATE/TIME/AGENDA/LOCATION</b>	
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The next NCMMA meeting is Wednesday, November 14, from 2:00 to 3:30 p.m. at NWTC's Business Assistance Center.

Please note the time change. Agenda:

- ✓ Alliance Fall Events Recap
- ✓ SeaPerch
- ✓ Tall Ships Festival