

Steering Committee Meeting

November 14, 2018

2 p.m. – 3:30 p.m.

NWTC – Advance Business Assistance Center

Mintues

Attendees: Jerry Clusen-Navy League, Josh Delforge-Marquis Yachts, Joe Draves-NWTC, Tracy Schneider-KCS/Cruisers, Nate Milsap-Fincantieri Marinette Marine, Peggy Collinsmith-McDonald Companies, Mark Hawkins-Hands on Deck, Dennis Rockhill-The Einstein Project, Ann Franz-NCMMA

Topic 1: SeaPerch Update – Feb. 16, 2019

The SeaPerch Rescue and Recovery challenge was released this week. The Alliance will fund the materials needed to build the new course. To see the new course: <https://www.seaperch.org/course>. There is a question whether the obstacle course is all inclusive or if there is the obstacle challenge as was done last year. Dennis will inquire with SeaPerch.

Here are the following confirmed teams:

1	Einstein Project
2	Bay City Christian
3	Shawano Middle School
4	Marinette Middle
5	Parkview Middle School
6	Leonardo da Vinci
7	Seymour Middle School
8	Brillion Middle School

9	Lombardi Middle School
10	De Pere Middle School
11	Lineville Intermediate School
12	St. Bernard Catholic School
13	St. Elizabeth in Sheboygan
14	Pilgrim Lutheran
15	Bay View Middle School
16	

	High School Teams
1	Einstein Project
2	Bay City Christian
3	Ashwaubenon HS
4	Possible UWGB Eng. Club
5	Possible NWTC Club

The high school competition will happen immediately after the middle school competition. There will be no poster challenge for the high school students. The Awards announcement will follow the student portion of the competition. The expected conclusion of the event will be 1 p.m.

There was discussion on having a career area at the event. This could also include spotlighting NCMMA, NEWMA, NWTC, UWGB, Hands on Deck, and the Einstein Project(tank with a ROV). Career speakers, All Star magazines and the NCMMA video would be available in the career area. A floor plan of the area will be brought to the next meeting. There will be further discussion regarding having a career area at the next meeting being held in December.

Prizes for the competition:

- First Place: \$1,500 applied to Nationals or \$500 given to the winning school sponsored by the Navy League.
- Second Place: \$500 applied to Nationals or \$250 given to the winning school sponsored by the Navy League (this is pending approval from the Navy League). Green Bay Sail & Paddle will give team members a free sailing lesson.
- Third Place: Glass tumbler provided by Fincantieri Marinette Marine
- Top 3 teams will receive a medal and certificate.

- All participants will receive a t-shirt and LCS USB.

To Do:

- ✓ Nate will get the t-shirts for the competition.
- ✓ Ann will work with Bethany with Marinette Marine to secure the LCS USBs.
- ✓ Nate will reach out to Gannett for coverage of the competition.
- ✓ Peggy will contact TV and radio about covering the competition.
- ✓ Ann will contact PMI about free Tall Ships tickets for the winning teams.
- ✓ Nate will print the Award certificates.
- ✓ Ann will purchase the medals; once Jerry shares with her how many he still has remaining.
- ✓ Jerry will inquire if the Navy League will give additional funds for two teams to go to Nationals.
- ✓ Nate will purchase food and coffee on the day of the event.
- ✓ Joe will reach out to Dave Geitner to once again participate in the competition.
- ✓ Mark will inquire if Bay City Christian could video the competition.
- ✓ Dennis will arrange a meeting with UW Green Bay to discuss the logistics of having a career area.

Topic 2: **October is Manufacturing month update**

- October is Manufacturing month ad campaign on Fox 11 – very successful promotion exceeding expectations (goal 20 companies/24 companies participated). The All Stars commercial will be aired in November and in January we will run the parent/son CMD commercial.
- October 2 – Get Real Math Premiere – **241 attendees from 93 different schools**
- October 23 – UEDA Award
- October 23 – Excellence in Mfg./K-12 Partnerships Awards - **385 attendees, \$11,080 raised in the auction**
- October 23 – OEM Supply Chain Networking meeting – over 100 attendees to this new program for the Manufacturing First Expo in which only exhibitors were invited to meet with Oshkosh Corp., Foxconn and 15 other OEMs/large manufacturers
- October 23 – ACP Partnership meeting – 102 attendees
- October 24 – Manufacturing First Expo & Conference - **1,134 attendees, 580+ high school students**
- October the Alliance sponsored the bussing for over 1,000 students to go on plant tours
- November 8 – Internship Draft Day - **57 companies, 214 college students**

Topic 3: **2019 Tall Ships Festival (July 26-28, 2019) – focus on manufacturing careers**

The Door County Maritime Museums has new leadership, in which we will need to confirm their participation in Tall Ships. At the January 9 meeting at 8:30 a.m., the committee would like members of the Door County and Manitowoc Maritime Museums to attend. Jerry will ask if they are able to come to the meeting in person. Peggy will need to confirm where Green Bay Sail & Paddle will be located, due to their sponsorship in the event.

Mark shared that he needs a 20' x 20' tent which will display: 26' lobster boat and 25' Mackinaw boat. He will also have some hands-on activities in his area.

Topic 4: **Upcoming Alliance events and programs**

Dec. 6, 2018 is the next NEW Manufacturing Alliance's Full Membership meeting from 1 p.m. – 2:30 p.m. at the Fox Cities Expo. The NCMMA Associate Member Vendor Breakfast will be held on April 16, 2019.

Topic 5: **Next steps and set meeting date/location**

The next NCMMA meeting will be held on December 13, 2018 at 2 p.m. at the NWTC's Advance Boardroom.

Agenda:

1. SeaPerch
2. Tall Ships Festival layout and discussion of what we want the museums to bring related to careers
3. Associate Members Vendor Breakfast