

# Minutes

North Coast Marine Manufacturing Alliance Meeting

Thursday, December 13, 2018

2:00 to 3:30 PM

NWTC – Green Bay, WI

<b>Type of Meeting:</b>	Steering Committee Meeting
<b>Note Taker:</b>	Debbie Thompson
<b>Attendees:</b>	<b>Jerry Clusen</b> -Navy League, <b>Josh Delforge</b> -Marquis Yachts, <b>Joe Draves</b> -NWTC, <b>Cindy Rasmussen</b> -PMI (via phone), <b>Dennis Rockhill</b> -Einstein Project, <b>Tracy Schneider</b> -KCS/Cruisers, <b>Melissa Wollering</b> -Fincantieri Marine Group, <b>Ann Franz</b> -NCMMA, <b>Debbie Thompson</b> -NWTC

## AGENDA TOPICS

## PRESENTER

### SEAPERCH COMPETITION

**SATURDAY, 2/16/2019 @ UW-GREEN BAY**

Dennis and Ann toured the space at UWGB. The spectator area is divided by windows. The presentation area is going to be conducted in one room with a divider, as the gym is not available. New this year, there will be career information tables on the 2<sup>nd</sup> floor of the Kress Center. These tables can be hosted by; Einstein Project, Hands on Deck, NWTC, UWGB, and NCMMA/NEWMA. Companies can also host a table.

All middle school teams have been confirmed. The 16<sup>th</sup> spot for the middle school teams has been accepted by a homeschool team. Three high school teams will have the opportunity to compete from 12:00 to 1:00 p.m. High school student participants will not be doing presentations.

Dennis has all the challenges built, except one. UWGB's Engineering Club and NWTC students, including the Weld Club, are being recruited to help with the event. Ann is open to inviting college manufacturing and engineering students to help.

### Awards & Certificates

- All participants will receive an LCS USB and a t-shirt.
- The top three teams will receive a medal and certificate.
- **First Place:** \$1500 applied to Nationals (if attending) or \$500 given to the winning school. This prize is sponsored by the Navy League. PMI will provide Tall Ship Festival tickets.
- **Second Place:** \$500 applied to Nationals (if attending) or \$250 given to the winning school. This prize is sponsored by the Navy League. Green Bay Sail & Paddle will provide gift certificates.
- **Third Place:** Glass tumblers provided by Fincantieri Marinette Marine.

### NEXT STEPS

- ✓ Ann will email members regarding hosting a career information table.
- ✓ Ann will send to Dennis what she did last year for teams, in addition to providing volunteer information.
- ✓ Continue to recruit event volunteers, including judges. Ann will email a request after the holidays.
- ✓ Dennis scheduled three in-pool practices during January/February for participants.
- ✓ Nate and Melissa have been brainstorming on the t-shirt design. An eye-catching graphic will be produced. Members are encouraged to contact Melissa or Nate with any design ideas.

## 2019 TALL SHIPS FESTIVAL

### Focus on Manufacturing Careers

**Friday, 7/26 through Sunday, 7/28, 2019 @ Leicht Memorial Park, Green Bay**

Cindy Rasmussen shared that organizers met this morning and are currently locking in the nine vessels. Nothing will be announced until all the ships have been committed. Entertainment is still being discussed. She shared that Keller sponsored the entranceway at a previous Tall Ships Festival. Green Bay Sail & Paddle can locate their area either outside of the NCMMA area or inside.

Door County and Manitowoc museum reps are excited to participate and will be meeting in January. They would like to know what history the NCMMA would like to include. Historical perspective and careers are important focal points. Hands-on activities are welcome.

Members would like to provide a cross-section of a boat. Time permitting, NWTC students could create a cutaway of a boat, showing what is inside the walls of a ship. Members would need to determine what they want the design to be. Joe Draves can then share this with the prototype students. Nate and Melissa will also brainstorm on the display of a cross-section of a boat. Josh has some old boats that could be cut away for this purpose.

- Family Day is scheduled for Sunday and includes a discounted pass.
- Final sponsorships are being locked in.
- Green Bay Sail & Paddle can setup in the NCMMA area.
- Women in shipbuilding can be presented.
- Show kids how ships get built and the teamwork it requires.
- Provide hands-on activities.
- Individual marine builders can do job recruitment.

**NEXT STEPS**

- ✓ Boat builders are asked to send Ann their logo. When all the logos have been received, she will send them to Cindy.
- ✓ Cindy will search for a photo of the 2010 archway. Keller will be asked if they want to donate it. The banner could be draped across the top of the archway.
- ✓ Jerry will check on historical information regarding women working on boats.
- ✓ Ann will contact Green Bay Sail & Paddle to see if they would like to be part of the NCMMA area.
- ✓ Members will continue to craft the space in the upcoming months.

**ASSOCIATE MEMBER VENDOR BREAKFAST**

The event is tentatively scheduled for April 16, 2019, 8:00 to 10:00 a.m. The breakfast, sponsored by the Alliance, will be catered. Members agreed to host the event at a boat builder’s site and will include a plant tour. **Tracy will check to see if KCS/Cruisers can host the event for approximately 40 people on 4/16/2019.** The yearly event site location can be rotated.

**UPCOMING ALLIANCE EVENTS & PROGRAMS**

The Alliance received a \$65,000 grant to study industry 4.0. They are working with St. Norbert College reps and will be sending out a survey in February. An estimated 100 companies will take the survey. Results will be shared with the colleges.

The 2<sup>nd</sup> Annual President’s Cup is scheduled for June 6, 2019 at Blackwolf Run in Kohler, WI. Sponsors can choose who they golf with. Ann will send information to the membership.

**NEXT STEPS & MEETING DATE/TIME/AGENDA/LOCATION**

The next NCMMA meeting is January 9, 8:30 to 10:00 a.m. at NWTC’s Business Assistance Center. The NCMMA will not meet in February due to the SeaPerch competition. Agenda:

- ✓ SeaPerch
- ✓ Tall Ships Festival – This will include discussing the number of hands-on areas.
- ✓ Associate Member Vendor Breakfast
- ✓ Upcoming Alliance Events & Programs
- ✓ Next Steps & Meeting Date/Time/Location/Agenda