

Minutes

North Coast Marine Manufacturing Alliance Meeting
Tuesday, March 3, 2020
8:30 to 10:00 AM
NWTC's Startup Hub – Green Bay, WI

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| Type of Meeting: | Steering Committee Meeting | |
| Attendees: | Jerry Clusen-Navy League/WMM, Peggy Collinsmith-McDonald Companies, Josh Delforge-Marquis Yachts, Abbie Diaz-WI Maritime Museum, Kevin Osgood-D.C. Maritime Museum, Sam Perlman-D.C. Maritime Museum, Ann Franz-NCMMA, Debbie Thompson-NWTC | |
| | AGENDA TOPICS | PRESENTER(S) |
| | RECAP: SEAPERCH COMPETITION Saturday, 2/22/2020 - Southwest High School (Green Bay) | All |

2020 SEAPERCH TEAMS

School - Team Name

- | | |
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| <ul style="list-style-type: none">• Bay City Christian School - Dumpster Divers• Bay View Middle School - RoboPirates• Brillion Middle School - Brillion SeaLions - FIRST PLACE• De Pere Middle School - The DPMS Tridents• Edison Middle School - Diving Eagles• Father Allouez Catholic School - Max's Fault• Leonardo da Vinci School - Dragons• Lombardi Middle School - Underwater Janitors• Marinette Middle School - MMS Flounders | <ul style="list-style-type: none">• Marinette Middle School - MMS-6• Notre Dame of De Pere - Aqua Raiders• Parkview Middle School - Kinetic Dragons• Pilgrim Lutheran School - Underwater Crusaders• Rosa Minoka-Hill School - Fish Sticks• Sevastopol Middle School - Jesi - SECOND PLACE• Shawano Community Middle School - Sea Hawks• St. Nicholas School - RocketFish - THIRD PLACE• Washington Island – Ramona |
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2020 Event Sponsors

- Burger Boat
- Cruisers Yachts
- Einstein Project
- Fincantieri Ace Marine
- Fincantieri Bay Shipbuilding
- Fincantieri Marinette Marine
- Marquis Yachts
- Navy League
- Navy League STEM Institute
- North Coast Marine Manufacturing Alliance (NCMMA)
- Office of Naval Research Science & Technology



WHAT WORKED WELL:

- All 18 teams showed up the day of the competition - no cancellations.
- The venue, Southwest High School, worked well and was able to accommodate the many spectators and teams.
- The logistics of getting teams in and out of the pool went smoothly.
- A PDF of each team's scoresheets was sent to Dennis the following Monday to share with each team's coach.
- The judges shared a lot of great comments with the teams. Appreciation for the high quality judges was expressed by spectators.
- The poster challenge rooms were closer to the main activities, compared to 2019's event.
- Not charging an admission fee is appreciated by attendees.
- NCMMA's competition is a springboard to nationals. Two of this year's teams will be going to nationals.

- Participants had a lot of opportunity to practice prior to the competition.
- The snacks/drinks and t-shirts were very appreciated. All participants and coaches received a free SeaPerch t-shirt.
- The awards ceremony, prizes and certificates were well-received.
- The competition end time worked well. A lunch did not have to be provided.
- This is the sixth year the event has been held. Members are pleased with how it has evolved.

Dennis Rockhill also shared via email, *“BIG HUGE thank you to everyone for keeping this going! This year, more than others, I've gotten to know the teams - the coaches and the students - and I am seeing the impact and the engagement firsthand. While I know my Rosa Minoka-Hill School team did not make a big showing at the competition - I know we impacted two students pretty deeply, and to me that was a huge success. I thank you for putting your trust in me to do what I do for the competition. I truly appreciate the opportunity.”*

ENHANCEMENTS:

- Competition rules will be given to the teams when they express interest and/or sign-on, before they begin their build. There were a lot of questions regarding event rules from the judges, teams and spectators.
- Competition rules will also be posted and included in the coach’s packet the day of the competition.
- Two practices could be turned into a mini challenge.
- Decide how vacancies will be filled for dropout teams. There is an opportunity to expand to two more teams (20 total).
- Schools that prefer all their students participate can hold their own competition and send their winning team(s) to the NCMMA’s regional SeaPerch Challenge.
- Several teams are progressing to high school. Should the NCMMA connect with other competitions to see if we can partner with them to provide an outlet for high school teams? Or, should organizers consider an extension to the NCMMA’s competition? Dennis shared the following ideas for extending the tournament.
 - Don’t hold an extension on the same day - *or* have a definite switch within the same day.
 - Ask another organization to oversee a high school event (or help with an expanded one).
 - Charge for the extra kits.
 - Charge for tournament entry to cover the cost of the pool.
 - Ask parents for donations to help cover costs.

NCMMA 10 YEAR ANNIVERSARY

Ann Franz

Fall marks the NCMMA’s 10-year anniversary. To commemorate this milestone, members are planning an event at the Door County Maritime Museum (DCMM). DCMM’s renovations will be spotlighted, member news shared, in addition to a press release.

Middle school Boy Scouts and Fincantieri Marinette Marine are planning a huge one-day, fall event. The badge-eligible event will host anywhere from 50 to 100 Scouts. Because the Scouts are already there, Ann asked members if they would be interested in participating by providing an activity. Ann will follow-up with Melissa and share the fall date when finalized. Girl Scouts could also be invited. This initiative will be discussed at the 5/13/2020 meeting.

NEWMA’s STEM Task Force is planning to host a 9th grade female STEM event that will include plant tour(s). This pilot features ten females who currently work in non-traditional STEM careers. Each week organizers will host a YouTube Live with one of the ladies at their workplace. Schools would need to identify the classes (males & females) to participate, use the Get Real Math prior to the event, and commit to showing the YouTube Live. Content would be relevant to what students are learning in school. Ann will work with the participating schools to determine a good time for student Q&A with the female STEM professionals.

Associate Member Breakfast – April 2020

Ann Franz

This event will be held at Fincantieri Marinette Marine and is an opportunity for Associate members to do business with the marine industry. A tour of FMM will be conducted. Associate members can meet one-on-one with the boat builders. Each rep will briefly discuss their company’s products/services. Ann will finalize the April date this week and follow-up with members.

UPCOMING EVENTS & PROGRAMMING

Ann Franz

- March 24 – Quarterly Membership Meeting – at FVTC, Appleton - 8:30 to 10:30 AM
- April 29 – Retaining Gen Z’s Training – at FVTC, 8:30 AM
- May 2 – Retirement Readiness Seminar – at FVTC, 7:30 AM Check-in, 8:00 AM to 12:00 PM Program
- May 6 – Lombardi Middle School ‘You Can Make It’ Career Expo
- May 11 – Earn & Learn Draft Day - at Lambeau Field, 5:00 to 7:00 PM

NEXT MEETING DATE/TIME/LOCATION/AGENDA

The next NCMMA meeting will be April’s Associate Member Breakfast at Fincantieri Marinette Marine - date TBD. The next Steering Committee meeting will be on Wednesday, May 13, 2020, 8:30 – 10:00 a.m., at NWTC’s Startup Hub, Green Bay.

Agenda:

- ✓ RECAP: Associate Member Breakfast
- ✓ NCMMA 10-Year Anniversary
- ✓ Fall Middle School Scout Event at FMM
- ✓ Upcoming Alliance Events & Programs
- ✓ Next Steps & Meeting Date/Time/Location/Agenda