

# Minutes

North Coast Marine Manufacturing Alliance Meeting  
Wednesday, November 27, 2019  
8:30 to 10:00 AM  
UWGB's STEM Innovation Center – Green Bay, WI

**Type of Meeting:** Steering Committee Meeting

**Attendees:** Peggy Collinsmith-McDonald Companies, Josh Delforge-Marquis Yachts, Meridith Jaeger-NWTC, Nate Millsap-FMM, Kevin Osgood-D.C. Maritime Museum, Sam Perlman-D.C. Maritime Museum, Dennis Rockhill-Einstein Project, Tracy Schneider-KCS/Cruisers, Melissa Wollering-FMG, Ann Franz-NCMMA, Debbie Thompson-NWTC

## AGENDA TOPICS

## PRESENTER(S)

### SEAPERCH COMPETITION

Saturday, 2/22/2020 - Southwest High School (Green Bay)

Dennis Rockhill &  
Sam Perlman

16 teams are registered, mostly returning teams. Four slots are open, but Dennis feels they will fill. A coach's clinic was held at UWGB a couple of weeks ago, in addition to one recently held at Door County's Maritime Museum. Pool practices are scheduled for February 1 and 15, 2020. One of the challenges have been built. Dennis emailed all the grade schools and will do another email blast late January and early February. The 1/8/2020 NCMMA meeting will include discussing volunteer opportunities for the 2/22/2020 competition.

Sam Perlman shared they are holding a clinic in Door County next Monday. All five Door County schools are taking part, with a total of 12 teams participating. They have a couple extra SeaPerch kits if spare parts are needed. One or two of their teams will participate in the NCMMA's regional competition on 2/22 at Southwest High School.

## RECAP: ALLIANCE 2019 EVENTS & PROGRAMS

Ann Franz

**Get Real Math Video Premiere 10/1** – There were 175 attendees, mostly comprised of educators and manufacturers. The night debuted new GRM videos by Ariens Company, Kohler Co., Oshkosh Defense, Pierce, and TIDI Products. Raffle winners were as follows.

- \$500 for a Tech Ed Dept. Sponsored by Ariens Company – School District of Mishicot
- \$500 for a Tech Ed Dept. Sponsored by Oshkosh Defense – Ashwaubenon High School
- \$500 for a Math Dept. Sponsored by Kohler Co. – Fox Valley Technical College
- \$500 for a Math Dept. Sponsored by Pierce – Goodman-Armstrong Creek School District
- \$500 Award for a Math or Tech Ed Dept. Sponsored by KI – Menasha High School
- Miller Electric Welding Machine, Sponsored by Miller Electric – Parkview Middle School (Ashwaubenon)
- Production of Three 2020 GRM Videos (\$3500 Value) – Carnivore Meat Company
- \$100 Gift Certificate to FVTC's Lone's Restaurant – Jeff Anderson, Precision Paper Converters

**ACP Roundtable 10/29** – Educators and manufacturers united to discuss Academic Career Planning initiatives. Educators were given school specific materials that included manufacturers interested in working with their schools in various ways.

**Excellence Awards Dinner 10/29** – There was a record number of attendees, 425. \$13,700 was raised for the scholarship fund. The Excellence in Mfg./K-12 Partnerships Awards spotlight the collaborative efforts of manufacturers and educators to encourage students to pursue a STEM career.

**Manufacturing First Expo & Conference (MFEC) 10/30** – There were 200+ exhibit booths, 1,200 attendees, in addition to 500 students in attendance. Members reported the keynote speakers, breakout sessions, and power hour were very interesting and informative. The event is a premiere networking opportunity.

**MFEC Career Exploration 10/30** – Over 500 high school students attended to hear first-hand about manufacturing career opportunities from various companies. Students also attended a special presentation by Daniel Kohler of Kohler Company. High school students in attendance were from; Ashwaubenon, A-Tech Academy, Denmark, De Pere, Florence, GPS-Fox Valley, Green Bay West, Menasha, Neenah, Oconto, Plymouth, Seymour, and Wrightstown.

**Internship Draft Day (IDD) @ Lambeau Field 11/14** – There were 180 student registrants. The event went well with companies reporting a lot of great conversations with high quality students. Faculty had the opportunity to tour the Titledown District. Top draft picks were as follows.

**2019 IDD OVERALL TOP PICKS:**

- **Overall #1 Draft Pick Earning a \$1500 Scholarship:** Betina Chaon, Electrical Engineering Technology, FVTC
- **Overall #2 Draft Pick Earning a \$500 Scholarship:** Blake Kirby, Manufacturing Engineering, UW-Stout

**2019 IDD TOP PICKS PER COLLEGE:**

- **LTC:** Ezequiel Figueroa, Web & Software Development
- **NMU:** Holly Anderson, Accounting
- **NWTC:** Geraldo Gonzalez, Electrical Engineering Technologies
- **St. Norbert College:** Cara Orbell, International Business
- **UW-Green Bay:** Dennis Christoff, Mechanical Engineering
- **UW-Oshkosh:** Bennett LaPort, Information Systems
- **UW-Oshkosh Fox Cities:** Sean McGinnis, Electrical & Mechanical Engineering
- **UW-Platteville:** Rkia Talbi, Mechanical Engineering
- **UW-Stout:** Blake Kirby, Manufacturing Engineering
- **All Other Colleges:** Betina Chaon, Electrical Engineering Technology, FVTC

In November, the NEW Manufacturing Alliance received the Wisconsin Association of School Boards Honor Roll Award. Green Bay Area Public Schools nominated NEWMA for this distinction for its school partnering initiatives.

**UPCOMING ALLIANCE EVENTS & PROGRAMS**

**Ann Franz**

- 12/4 - Press Conference at UWO to announce the 2020 Vitality Study results – 100+ companies took the survey.
- 12/5 - Full Membership Meeting in conjunction with the New North Summit @ the KI Convention Center - Green Bay, WI - The 2020 All Stars will be debuted and will feature a panel session. There will also be a presentation on succession planning.

**NCMMA 2020-2021 INITIATIVES**

**All**

- ✓ ADP will be administering a talent management assessment tool, giving member companies the opportunity to benchmark against other organizations. A \$6800 value, members will have the opportunity to participate for free. The assessment will be conducted during February/March 2020. Participants will be asked to have an HR leader and a senior leader from their company attend the survey meeting.
- ✓ SeaPerch Competition on 2/22/2020
- ✓ Associate Member Vendor Expo – Nate and Melissa will check and report back on possible April dates to hold the event at FMG. Roughly 35 attendees are expected.
- ✓ In 2020, the NCMMA will be celebrating its 10-year anniversary. A special event to commemorate the anniversary is being planned for October 2020 at the Door County Maritime Museum, currently under renovation. Their observation deck should be available and will include some interactive activities.
- ✓ Opportunity to Collaborate - NWTC’s Center for Maritime Excellence, as part of their strategic plan, is looking to create maritime programming as part of a National Science Foundation grant. Services will be considered, with a focus on how the North Coast could evolve. NWTC is in the process of putting out an RFP that will identify opportunities and hire

someone to move forward. Meridith Jaeger has been networking with people across the country, in addition to gathering information from the NCMMA/NWTC employers and has met with Marinette Marine reps. Currently, NWTC is positioned well to receive some of the grant dollars.

- ✓ Partner with the Door County Maritime Museum regarding their expansion. D.C. members shared an update of their expansion that includes the plan to build a large interactive exhibit. The museum will encompass 7 to 8 floors and is looking to expand their K-12 outreach to year-round. Nate and Melissa will share their contacts who also may be able to bolster their expansion. Ann shared that school bussing to their facility could be sponsored by NEWMA.
- ✓ Ann has resumes of enlisted personnel about to complete their military service. These recruits have expressed interest in living in Wisconsin. Companies interested in receiving these resumes are encouraged to contact Ann. Nate asked about starting a pipeline of trained people. This could include receiving State funding to use for training new and incumbent employees.
- ✓ Investigate Door County recruitment opportunities of Coast Guard personnel that lived in Door County. Encourage them to return to the region after retirement.
- ✓ Ann is involved with a national shipbuilding careers campaign and will share info as it becomes available. Fincantieri Marinette Marine videos (Get Real Math & Gary Ihde All Star) will be used for this initiative.
- ✓ Ann will let Brian Lancour, NWTC CTED account executive, know that KCS/Cruisers is still interested in the laminations training.

	<b>TOUR &amp; OVERVIEW OF THE STEM INNOVATION CENTER</b>		<b>Dennis Rockhill</b>
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Dennis provided a tour of UWGB's new STEM Innovation Center.

<b>NEXT MEETING DATE/TIME/LOCATION/AGENDA</b>
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The next NCMMA meeting will be on Wednesday, **January 8, 2020, 8:30 to 10:00 a.m.** at the Door County Maritime Museum, Sturgeon Bay. Agenda:

- ✓ 2020 SeaPerch
- ✓ NCMMA 10-Year Anniversary
- ✓ Upcoming Alliance Events & Programs
- ✓ Next Steps & Meeting Date/Time/Location/Agenda