

Minutes

North Coast Marine Manufacturing Alliance Meeting
Wednesday, March 13, 2019
8:30 to 10:00 AM
NWTC – Green Bay, WI

Type of Meeting: Steering Committee Meeting

Note Taker: Debbie Thompson

Attendees: **Jody Biehl**-KCS/Cruisers, **Jerry Clusen**-Navy League/WI Maritime Museum, **Peggy Collinsmith**-McDonald Co., **Josh Delforge**-Marquis Yachts, **Carrie Dorski**-D.C. Maritime Museum, **Joe Draves**-NWTC, **Cathy Green**-WI Maritime Museum, **Meridith Jaeger**-NWTC, **Kevin Osgood**-D.C. Maritime Museum, **Sam Perlman**-D.C. Maritime Museum, **Cindy Rasmussen**-PMI, **Dennis Rockhill**-Einstein Project, **Tracy Schneider**-KCS/Cruisers, **Melissa Wollering**-FMM, **Ann Franz**-NCMMA, **Debbie Thompson**-NWTC

AGENDA TOPICS

PRESENTER

**RECAP: 5TH ANNUAL SEAPERCH COMPETITION
SATURDAY, 2/16/2019 @ UW-GREEN BAY**

**Dennis Rockhill, The Einstein
Project**

NCMMA partnered with the Einstein Project for 2019's underwater robotics competition. Winners:

- Seymour Middle School – First Place
- Brillion Middle School – Second Place
- Shawano Middle School – Third Place

New for 2019 was the high school/university exhibition challenge. The first place winner for this category was Ashwaubenon High School. Both Seymour and Brillion Middle Schools will be attending the national SeaPerch competition. Special thanks to the Navy League for their generous donation to the schools.

Many positive comments were shared. What worked well:

- Pace of the competition.
- The competition itself and the enthusiasm it generated.
- The practice sessions created a lot of community among teams.

Future enhancements:

- Venue – Attendees liked the UWGB location; however, it was difficult for some of the spectators seated in the stands to see the competition. For this reason, the location will be changed for 2020.
- The winning school could be offered the option of hosting the next year's event.
- Offer coach's clinics.
- Setup a mini parts store.
- Deploy an underwater ROV to take video during the competition.

NEXT STEPS

- ✓ To generate excitement, Dennis will begin the push to schools this spring.
- ✓ Organizers will consider other venues, including Seymour Middle School's Aquatic Center.

2019 TALL SHIPS FESTIVAL
Friday, 7/26 through Sunday, 7/28/2019
@ Leicht Memorial Park, Green Bay

Cindy Rasmussen, PMI

Cindy shared the attached Tall Ships Festival info packet with members. The vessels coming to the Festival have been locked in. The event dates will not be competing with any other major regional event. **Sailaway presales** start today for sponsors and preferred partners and are expected to sell out. This will be accompanied by more press releases.

- Volunteers will receive staffing passes.
- Participating organizations will handle their volunteer signup.
- High Schools will have the opportunity to decorate a sail to be put on display at the Festival, which should bring more young adults to the event.
- The large duck is very popular among youngsters and will be featured on land this year, making it easier to take photos.
- Member logos will be posted at the Festival.
- Members reviewed Josh's updated site map and will continue to work to maximize space.
- The back of the shipyard will be as important as the front, as the entire display is positioned at the entrance. Both entrances will be framed with boats.
- Tent 1 will be at the center of the shipyard and used for career exploration.
- Ann will display the marine career banners.
- Nate and Melissa are brainstorming their space. They will have at least one HR rep present during the entire event.
- Looped videos will include All Stars, NCMMA overview, and Get Real Math marine related videos.
- Coastie will be under a tent.

NEXT STEPS

- ✓ Start creating a list of items to be promoted through the Tall Ships website. Information can link to the museums. **Members are encouraged to contact cindy.rasmussen@pmi.wi.com with any questions or promo info to be posted.**
- ✓ Cindy will share marketing materials with members that they can post at their organizations.
- ✓ Send Cindy table, tent, and electricity counts by May 1. PMI will supply the main power source. **Organizations requiring electricity will need to bring their own extension cord(s).** Please mark your extension cord(s) with your name and organization. Tape has been used for identification purposes.
- ✓ Ann will follow-up with Keller regarding the possible use of their entrance arch.
- ✓ Develop a kid's activity like building cardboard or tinfoil boats.
- ✓ Joe Draves will contact NWTC academic reps for their staffing.
- ✓ Ann will create a onetime flyer regarding maritime careers.
- ✓ Josh will update the shipyard map and send it to members for their approval.
- ✓ Cindy will need to know by early July when members will be doing their setup. Thursday set-up is from 12:00 to 5:00 p.m. On Thursday, the vessels shoot their canons when they dock.

ASSOCIATE MEMBER VENDOR BREAKFAST
TUESDAY, 4/16/2019 @ CRUISERS YACHTS – 8:00 TO 10:00 AM

An invite has been sent to associate members. After discussions, a couple of plant tours will be held. The catered breakfast will be available by 7:30 a.m.

NEXT STEPS

- ✓ Discuss space logistics. Ann will need to know who from each boat builder will speak.
- ✓ Ann will share in early April who will be in attendance.

UPCOMING ALLIANCE EVENTS & PROGRAMS

'YOU CAN MAKE IT IN NORTHEAST WI' Career Expo

When: Tuesday, April 2, 2019

Where: Lombardi Middle School Gymnasium

Attendees: All Lombardi Middle School 6th Graders

Times:

8:15 – 9:15 AM Set-up

9:24 - 11:15 AM ½ of the 6th Grade Class

12:49 - 2:40 PM ½ of the 6th Grade Class

2:45 – 4:30 PM Parents & M.S./H.S. Students

There is no charge to participate. Company reps will work with approximately 6-8 students at a time for 25 minute periods, in the morning and afternoon. Companies are encouraged to host an activity for the students to 'make' something or provide an activity that showcases manufacturing careers. Students will research participating companies prior to the expo.

The afterschool program is when parents come back to the school to see what the students made. Employers that are hiring are encouraged to bring information about their job openings. This will provide a connection between making something to real jobs. **Contact Ann this week if you are interested in participating.**

- During April, the retirement retentions survey will be administered to member manufacturing workers, age 55+. Paper surveys will be available for employees that do not have Internet access.
- 4/25/2019 – [Take Your Child to Work Day](#)
- 5/1/2019 – Excellence Awards nominations begin.
- 5/2/2019 – ACP breakfast in Marinette. Members will receive an invite next week.
- 5/8/2019 - Ann will be attending a Wisconsin veteran's outreach program at Fort Leonard Wood Army Base in Missouri. This will give the Alliance a firsthand experience of the Wisconsin jobs interest of personnel that are ending their service. Ann will send an email to members requesting their \$20+ per hour job opportunities they would like her to recruit. Job descriptions and contact information will be needed for jobs members would like promoted.
- 5/22/2019 – Internship Draft Day Faculty Tour - Wisconsin college and Michigan Tech faculty members will be invited. By having faculty connect with Alliance member companies, there is greater likelihood they will promote IDD to their students.

NEXT STEPS & MEETING DATE/TIME/LOCATION/AGENDA

The next NCMMA meeting will be on 5/22/2019, 8:30 to 10:00 a.m. at NWTC's Startup Hub. Agenda:

- ✓ Tall Ships Festival
- ✓ RECAP: Associate Member Vendor Breakfast
- ✓ Upcoming Alliance Events & Programs
- ✓ Next Steps & Meeting Date/Time/Location/Agenda