

Minutes

North Coast Marine Manufacturing Alliance Meeting
August 14, 2019
8:30 to 10:00 AM
NWTC – Green Bay, WI

Type of Meeting:	Steering Committee Meeting	
Attendees:	Jerry Clusen-Navy League/WI Maritime Museum, Peggy Collinsmith -McDonald Companies, Josh Delforge-Marquis Yachts, Carrie Dorski-D.C. Maritime Museum, Mark Hawkins-Hands On Deck, Sam Perlman-D.C. Maritime Museum, Cindy Rasmussen-Tall Ships, Tracy Schneider-KCS/Cruisers, Ann Franz-NCMMA	
	AGENDA TOPICS	PRESENTER
	RECAP 2019 TALL SHIPS FESTIVAL	Cindy Rasmussen, All

Cindy shared that PMI is working on compiling the final numbers, marketing posts with the NCMMA listed and other event details. She will share the information with Ann, once it is completed. Overall, she knows that Friday's attendance was greater than in previous years. All of the sail-a-ways were sold out. Attendance on Saturday and Sunday may be lower than in past years. All agreed that Cindy gave us exceptional service. The taskforce members shared the following about the event:

Jerry: The ROV was a big draw again this year. One of the areas we can improve the Shipyard experience is to have a handout for attendees noting each company/organization and what activities are in each exhibit area. It will assist in showing how all of the entities in the area are part of one organization.

Peggy: Green Bay Sail & Paddle would like to be in the Ship Yard area for future events.

Sam/Carrie: the maritime museums were very pleased with the traffic at the event. The ships that came into Sturgeon Bay had strong attendance that also brought many into the museum.

Ann: the flow into the Ship Yard as people entered the fairgrounds was good, even without the Arch that was used the previous event.

Mark – shared that he would like to have a more unified space, so all of the partners seem more connected to one another. UW Madison would like to have a presence in the Ship Yard area. He would like to showcase ship construction from using fiberglass to steel.

Melissa – she was not able to come to the event, but Fincantieri Marine Group was pleased with the event.

Dennis with Einstein Project sent the following comments. There was a *little* flack about shutting down an hour or two early. He think it's important to understand that the SeaPerch ROVs aren't really made to be running 3 full days in a row. By Sunday afternoon only a couple were functional. This is, by far, the most extensive use of our ROV materials - and it does cost money to keep them running and ready for events like this. The charge for entry is quite high, and we don't charge tickets for their activity. There was a need to run back to the shop and fixing a couple ROVs after the event on Friday and Saturday. In addition, he feels parents and kids "change" in the evening part of the event and are not as engaged or interested. His suggestion is to shorten the amount of time running the event - shorter hours or maybe just Sunday (family day).

Cindy shared that PMI has not determined if they will be hosting the 2022 Tall Ships Festival. The decision will be made in 2020 and she will notify NCMMA once it is made. All agreed that there is interest from NCMMA to sponsor a future event.

	2020 SEAPERCH	Sam Perlman, Dennis Rockhill
<p>The Door County Maritime Museum will be sponsoring SeaPerch competition in the fall. The winning team will be invited to compete in the regional competition.</p> <p>Dennis sent comments regarding the 2020 SeaPerch competition:</p> <ul style="list-style-type: none"> • He would like to start recruiting schools in early September. • There will be 20 kits for 20 different school teams. • He is talking with one of the Seymour coaches about setting up a coaches' clinic early in the year to help new and experienced coaches to share best practices. • He expressed his interest in continuing to work with UWGB and NWTC, however the UWGB pool was not the best experience for the spectators. A different pool should be considered for the 2020 event. <p>The members discussed different venues including: Ashwaubenon Community Pool, Seymour, Howard's YWCA. Josh shared that he would like the school in which is child attends to be one of the schools in the competition.</p>		
	PROMPTING MARINE MANUFACTURING CAREERS VIA NATIONAL PROGRAM & EARN TO LEARN	Ann Franz
<p>Ann has been working with NSRP on a special grant to promote marine manufacturing careers nationally. The Build Your Future is focused on mostly shipyards with a dedicated website and promotional materials. The organization will be featuring Fincantieri Marinette Marine's All Star and Get Real Math videos. Three of the employees on the NCMMA career banners will be featured on trading cards. Plus, the website will link back to marine builders websites to their career page.</p> <p>NWTC hired an Earn to Learn coordinator, she will be connecting high school students to manufacturing companies interested in hiring the student after they graduated from high school to work part-time, while paying the person's tuition as they go to school part-time. If a company is interested in more information, please contact Ann.</p>		
	UPCOMING ALLIANCE EVENTS & PROGRAMS	
<ul style="list-style-type: none"> • October 1 – Get Real Math Premiere – Meyer Theatre – 5:00 to 7:30 PM • October 29 – ACP Meeting & Excellence in Manufacturing/K-12 Partnerships Awards – KI Convention Center • October 30 – Manufacturing First Expo & Conference – KI Convention Center • November 4 & 5 – Find Your Inspiration – Student Career Exploration – KI Convention Center • November 14 – Internship Draft Day – Lambeau Field 		
	NEXT STEPS & MEETING DATE/TIME/LOCATION/AGENDA	
<p>The next NCMMA meeting will be on September 25, 2019, 8:30 to 10:00 a.m. at Marquis Yachts.</p> <p>Agenda:</p> <ul style="list-style-type: none"> ✓ Tall Ships Festival Recap ✓ 2020 SeaPerch ✓ 2020 Strategic Planning ✓ Upcoming Alliance Events & Programs ✓ Next Steps & Meeting Date/Time/Location/Agenda 		