

Minutes

North Coast Marine Manufacturing Alliance Meeting
Wednesday, May 13, 2020
8:30 to 10:00 AM
WebEx

Type of Meeting: Steering Committee Meeting

Attendees: Jerry Clusen-Navy League/WMM, Josh Delforge-Marquis Yachts, Joe Draves-NWTC, Paige Funkhouser-D.C. Maritime Museum, Mark Hawkins-Hands on Deck, Meredith Jaeger-NWTC, Sam Perlman-D.C. Maritime Museum, Dennis Rockhill-Einstein Project, Melissa Wollering-FMM, Ann Franz-NCMMA, Debbie Thompson-NWTC

AGENDA TOPICS

PRESENTER(S)

COVID-19

All

COVID-19 - Alliance Activities

- Continued a weekly communication of webinar offerings and COVID resources.
- Identified PPE sources for Alliance members to purchase for their employees.
- Held a Manufacturers' Roundtable in partnership with the Greater Green Bay Chamber and 52 registrants on April 30.
- Surveyed members regarding their interest in various COVID-19 related topics. Top choices for each of the four categories:
 - Workforce Issues**
 - How to handle sensitive communications (if an employee is sick)
 - Motivating and managing employee stress
 - Sales & Marketing**
 - Lead generation in an era of COVID-19 (trade shows, outside sales, virtual sales calls) – (2nd Choice)
 - Production**
 - Social distancing in the workplace (3rd Choice)
 - Management**
 - Crisis management planning and execution (1st Choice)
- The Alliance was featured on [NBC 26 News](#) to discuss companies that are hiring.
- Continued to connect manufacturers with PPE start-up grants.
- The Alliance will be releasing a COVID-19 resource directory.

Members: COVID-19 & Other Updates

- Fincantieri Marinette Marine formed their COVID preparedness team in early March. Members represent; safety, HR, supply chain, site management, health organizations, PR, and more. They began the protection phase to prevent COVID-19, followed by an exposure communications plan. FMM made their website transparent, with information available for anyone in close contact with someone who may have been exposed.

Melissa also shared the following preparedness planning insights. Make sure there is a coordinated plan that utilizes the skill sets of people able to help in a crisis. Allow people, who are willing, to step out of their role to participate. Divide the plan into sections at your organization, while working with your community and your local health dept. Develop relationships within the community so if there is a confirmed case, those involved can react promptly. Consider requirements for anyone exposed who lives or works outside your county.
- FMM was awarded a nearly \$800 million contract to build a first-in-class guided missile frigate for the Navy, with an option for nine additional ships.
- Mark shared that being an NCMMA member has helped and will continue to help **Hands on Deck**. He has been collaborating with Dennis and begun producing instructional videos.
- NWTC's** contract training hasn't paused due to COVID. Assessments and trainings are still being done for health, public safety, and the North Coast Marine Manufacturing Training Center in Marinette. The campus has been closed to students, with most programs and trainings migrated to online. 91% of courses were able to complete this semester. Small groups of students are starting to be brought back. Work continues as to what 2020/2021 semesters will look like.
- Meredith also shared that at the beginning of March, the charter was finalized for the **National Maritime Workforce Alliance**, a multi-state collaboration involving community and technical colleges. The Alliance will serve as an advocacy group for the marine industry, sharing curriculum and best practices.

	NCMMA 10 YEAR ANNIVERSARY	ALL
	<p>Members are <i>tentatively</i> planning to hold the October event at the Door County Maritime Museum. Sam Perlman shared that construction is going strong and will likely be done by October. It is too soon to tell if the in-person anniversary event will be held. Door County cancelled all their 4th of July celebrations. They are moving forward with the Lighthouse Festival scheduled for mid-June, but it will be on a limited basis. There are concerns as visitors return to the area, in addition to a possible fall COVID flareup. Students may be attending classes virtually again in fall.</p> <p>Members discussed fall activities.</p> <ul style="list-style-type: none"> ✓ Produce a video. Tell the NCMMA story; SeaPerch, Tall Ships Festivals, new degree programs, Get Real Math videos from FMM, All Star video featuring FMM, showcase member companies' yachts/ships and Maritime Museums. ✓ Produce a manufacturing from home activity for youth. Build upon an existing activity to lessen the cost and effort. ✓ Hold a press conference at the Door County Maritime Museum. ✓ Give the SeaPerch kits to the schools/students in a special way. Dennis would like to get the fall team rosters established as soon as possible. ✓ Do something for the kids that did not get to go to the SeaPerch national competition. ✓ Members will continue to plan fall activities and the NCMMA 10-Year Anniversary. 	
	ASSOCIATE MEMBER BREAKFAST	Ann Franz
	<p>Melissa shared that Nate Millsap feels this event is very valuable to be held as <u>in-person</u> if possible. Much will depend on the status of COVID. At the July 8 meeting, members will finalize the 2020 Associate Member Breakfast and determine whether it will be held virtually or in-person.</p>	
	JOINT STEAM/SCOUT EVENT WITH THE MARITIME MUSEUMS	
	<p>Melissa will follow-up with her colleague for an update on this event, as it is <i>tentatively</i> planned to be held at FMM. Much programming for summer and fall is on hold or will be held online. Currently the maritime museums have no in-person, summer youth programming scheduled. Teachers are experiencing youth/parent fatigue, pushback and burnout, as a result of social distancing. The parents have become teachers. The feedback is not the same as in-person.</p> <p>Members will continue to look for opportunities to collaborate with youth. Dennis is focusing on what the Einstein Project offers youth and how to make it better. Sam discussed the DCMM's new 'Float Your Boat Challenge!' This program is a stand-in for the Cardboard Regatta competition. DCMM educational programs emphasize the importance of Science, Technology, Engineering, Arts & Math (STEAM) in the area's rich maritime economy. http://www.dcm.org/exhibits/float-your-boat-challenge/.</p>	
	UPCOMING EVENTS & PROGRAMMING	Ann Franz
	<p>The full membership meeting will be held virtually on 6/10/2020, 8:30 to 10:00 a.m. A lot of live polling will take place.</p> <p>Agenda:</p> <ul style="list-style-type: none"> ✓ Live attendee polling will take place. ✓ Element Presentation – Recruitment of 18 to 30 Year Old's ✓ Acuity Presentation – Crises Management Planning ✓ Earn & Learn Presentation ✓ Wipfli Presentation– Remote Cybersecurity ✓ NEWMA/NCMMA Updates ✓ A post-meeting webinar will be scheduled that expands on the above topics. 	
	NEXT MEETING DATE/TIME/LOCATION/AGENDA	
	<p>The next NCMMA meeting will be on July 8, 2020 at 8:30 – 9:30 a.m., tentatively via WebEx. Agenda:</p> <ul style="list-style-type: none"> ✓ NCMMA 10-Year Anniversary ✓ Fall Middle School Scout Event at FMM ✓ Upcoming Alliance Events & Programs ✓ Next Steps & Meeting Date/Time/Location/Agenda 	