

Minutes

North Coast Marine Manufacturing Alliance WebEx Meeting
Tuesday, August 4, 2020
8:30 to 9:30 AM

Type of Meeting: Steering Committee Meeting

Attendees: Jerry Clusen-Navy League/WMM, Joe Draves-NWTC, Paige Funkhouser-DCMM, Mark Hawkins-Hands on Deck & Mark Hawkins Photography, Linda Hornick-UWGB, Meredith Jaeger-NWTC, Kevin Osgood-DCMM, Sam Perlman-DCMM, Melissa Wollering-FMM, Ann Franz-NCMMA, Debbie Thompson-NWTC

AGENDA TOPICS

PRESENTER(S)

COVID-19

All

Hands on Deck is looking to begin virtual learning on September 1. Currently, they are not hosting classes. The organization completed three projects this summer, one of which got delivered to the Neville Museum last Friday. Recently, they took the FIONA out on Lake Michigan.

The North Coast Marine Manufacturing Training Center in Marinette is very active and never ceased training due to the pandemic. Their two training shifts are nearly full each day. They are also utilizing NWTC's Marinette campus for summer marine welding courses and ship-fitting bootcamps. Classes will be in-person and virtual for the fall semester. Classes that were online initially will continue virtually, while hands-on learning will remain to provide the important needed skills. Faculty is going through training this week to understand the numerous precautions that are being implemented.

The National Maritime Workforce Alliance is a multi-state collaboration involving 16 U.S. community colleges. As a member, Meredith stated they are eager to partner and share best practices. Exciting opportunities for northeast Wisconsin, as well as the Great Lakes region are expected.

The DCMM has been open since the end of May; however, hours of operation have varied. Visitor numbers are down but not dramatically. There have been fewer visitors; however, the visitors are spending more money. The high lake levels at Cana Island have been concerning.

The DCMM recently held their Boathouse Sidewalk Sale. The event had a great response. Volunteers were happy to get out and physically distance to socialize. All proceeds support the Museum's operations and educational outreach programs.

UWGB is planning to host classes in-person, hybrid and online. Their Office of Continuing Education will be holding most classes virtually. A lot of great things are planned, with their top priority being to safely bring students back.

NCMMA 10 YEAR ANNIVERSARY

Members agreed to hold the press conference at DCMM on November 11, Veteran's Day. Reps in attendance can include; boat builders, Navy League, Museums, NWTC & UWGB, Einstein Project, and Hands on Deck. SeaPerch students from Seavastopol could also be in attendance. Ann will create a rough draft of the program for members to review at the next meeting. A promotional article will be written in an upcoming issue of *IOM Insight on Manufacturing* magazine.

ASSOCIATE MEMBER BREAKFAST

In-person events at FMM have been put on pause, due to an uptick in COVID cases. Ann shared that a webinar could be hosted, featuring each boat builder giving an update about their organization. Wipfli could present their cybersecurity information for organizations working for defense contractors. Breakout rooms would offer suppliers the opportunity to connect with purchasing managers for 10 minute, preregistered time slots. An electronic directory will be created for member companies wishing to do business with the boat builders. Each sponsor will receive a full-page ad.

Ann will send potential webinar dates to the marine builders for their feedback. The finalized date will then be sent to all members.

SEAPERCH	
<p>Jerry attended a July 20 meeting with national SeaPerch organizers. A 2021 National SeaPerch Challenge is being planned but there will be changes due to pandemic. They are revising the manual for the SeaPerch kit, working to include three different designs. The builds will be smaller with the ability to operate in 2' or less of water. This will give the ability to use a bathtub if the builds are conducted from home. The smaller SeaPerch will allow for a smaller challenge course and may reduce the number of operators to one.</p> <p>The Paper Discovery Center is interested in hosting an Appleton competition. The smaller model will be key in case kids can't get to a pool and need to do the build from home, allowing more students to participate. Sam suggested referring to the DCMM's Cardboard Regatta home program, with its digitized content that can be uploaded.</p> <p>National organizers are planning to move ahead and will continue their monthly meetings. Dennis offered to manage the NCMMA's upcoming regional competition. Ann will follow-up with Dennis and contact the schools in late September to determine their interest level. NCMMA will purchase the kits. Hopefully, by next February or March members can still give kids the opportunity to participate. As an option, winning teams of smaller competitions could submit their scores, with the winners having the opportunity to attend nationals.</p>	
UPCOMING EVENTS & PROGRAMMING	
<p>The K-12 Outreach Survey will soon be sent to member manufacturers to identify their partnership interests (including virtual) at their desired school districts. The data collected becomes part of the ACP manufacturing careers toolkits.</p> <p>The Alliance is partnering with Microsoft to offer a Data Analytics training certificate, beginning in September. Up to two employees from each member company can participate at no cost, as it will be covered by the Alliance.</p> <p>During October, career speaker virtual events will be held on Wednesdays and Fridays. An organizational meeting will be held in September with counselors and administrators for their feedback. Ann will follow-up with members. Due to the pandemic, no GRM videos will be produced this year. Get Real Math videos will include science next year.</p> <p>The fall ACP Roundtable is hosted as part of the Manufacturing First Conference and is a premier educator/manufacturer collaborative event. This year's roundtable will be held virtually, as it is felt schools will need more help than ever.</p> <p>The Manufacturing First Conference is being held October 20-22. AI technology will be used to connect people. Renowned futurist Daniel Burrus will deliver the conference's keynote address. Burrus is considered one of the world's leading futurist speakers on global trends and disruptive innovation. Séura co-founders Tim and Gretchen Gilbertson will also present. They will share the story of how they built their business, an award-winning Green Bay-based manufacturer offering a full portfolio of mirror and TV solutions with applications in indoor and outdoor spaces. On Friday, 10/23, high school students will have the opportunity to virtually meet with people representing different fields for career exploration.</p> <p>Internship Draft Day has been scheduled for Tuesday, November 10. Students will attend virtually, using the Career Fair Plus app. With the students attending virtually, it is hoped more local students that are attending colleges outside the region will attend. The event will also be live at Lambeau Field. Sponsors will have the opportunity to give a five minute presentation about their organization. Mark Murphy will be asked to announce the top picks.</p>	
NEXT MEETING DATE/TIME/AGENDA	
<p>The next NCMMA WebEx meeting will be on September 9, 2020, 8:30 – 9:30 a.m. Agenda:</p> <ul style="list-style-type: none"> ✓ COVID-19 ✓ NCMMA 10-Year Anniversary ✓ Associate Member Breakfast ✓ SeaPerch ✓ Upcoming Events & Programming ✓ Next Steps & Meeting Date 	