

# Minutes

North Coast Marine Manufacturing Alliance WebEx Meeting  
Wednesday, November 11, 2020  
8:30 to 9:30 AM

**Type of Meeting:** Steering Committee Meeting

**Attendees:** Jerry Clusen-Navy League/WMM, Josh Delforge-Marquis Yachts, Joe Draves-NWTC, Paige Funkhouser-DCMM, Mark Hawkins-Hands on Deck & Mark Hawkins Photography, Linda Hornick-UWGB, Meridith Jaeger-NWTC, Dennis Rockhill-Einstein Project, Tracy Schneider-Cruisers, Melissa Wollering-FMM, Ann Franz-NCMMA, Debbie Thompson-NWTC

## AGENDA TOPICS

PRESENTER(S)

### RECAP: ASSOCIATE MEMBER MEETING

All

19 Associate Members attended the meeting on October 28, 2020. Despite having some technology issues, productive conversations took place. Members would like to continue hosting the event in spring. Ideally, in-person would be best for the projected April/May 2021 timeframe of the Associate Member meeting.

### NCMMA 10 YEAR ANNIVERSARY

Members are holding off planning the event at the Door County Maritime Museum until they can hold something in person, by fall 2021. A press conference at DCMM will be part of the celebration. Insight is working on a soon-to-be published story that features the NCMMA and its 10 year anniversary.

### SEAPERCH COMPETITION

Dennis received an overwhelming response from the schools he contacted hoping the NCMMA can host SeaPerch for the 2020/2021 school year. However, as the pandemic continues to heighten, an in-person event has become less likely. Members are working to adapt to the changes, as most schools will not participate until they are able to be back in person. If students can be spread out, it is thought something may be done in person.

Linda Hornick, UWGB, and Dennis are collaborating to host a summer water ROV workshop in Marinette, as part of the Einstein Project. Their kit could be offered to SeaPerch students as a smaller, virtual build that can be tested in a bathtub, as students may not have access to a pool. The competition piece would likely not be part of this offering. Mark Hawkins feels this is a great opportunity, as an exploratory year, to see what SeaPerch could include with a simpler piece. Making the process smaller could be more effective in different ways. Paige shared that the DCMM can offer free water access for students.

NCMMA will support the program's financial needs. Jerry will confirm any Navy League financial donations, as they are shut down on volunteer fundraising.

A subgroup will be formed to brainstorm on this year's SeaPerch program. Ann will send members the confirmed brainstorm date/time after it has been confirmed, via her Doodle poll. The upcoming regional SeaPerch meeting will be conducted nationally, as the organization is undecided regarding the 2021 national competition.

### RECAP: OCTOBER IS MANUFACTURING MONTH & IDD

41 school districts participated in at least one of the Alliance's Manufacturing Month events.

- Manufacturing Career Speakers – UWGB, NWTC and CESA 8 partnered to present manufacturing focused career speakers to the schools on Wednesdays during October. 64 students participated, with the videos available for access after the event. Participating companies included Fincantieri Marinette Marine.
- Ann hosted women working in STEM careers on Fridays. The recorded sessions have had over 178 views.
- [Excellence in Manufacturing/K-12 Partnerships award winners](#) were announced. Members are planning an in-person

celebration for May 4, 2021.

- October 14 – Regional math and science educators united virtually to provide feedback for the 2021 Get Real Math and new Science videos that will be produced. The 25 participants also collaborated on how the Alliance can assist with their ACP goals.
- October 20-22 – Manufacturing First Virtual Conference – There were 14 breakout sessions, three keynote speakers, exhibit time, and networking. There were 750+ participants. Overall, the comments about the virtual event have been very positive.
- October 23 - Manufacturing First Conference Career Exploration – 600+ students participated to hear career speakers and HR leaders, in addition to participating in a website scavenger hunt. Students who completed their event worksheet will be entered in a drawing to win a \$25 Walmart gift card.
- October 27 – ACP Partnerships Roundtable – School administrators, counselors, tech ed teachers and industry (100 participants) united virtually to share virtual and hybrid best practices/resources.
- October 28 – North Coast Marine Manufacturing Alliance – Associate Member Virtual Event
- November 10 – Internship Draft Day (IDD) – 200 college students from all over the country participated. The top overall draft pick was from UW Platteville, with the 2<sup>nd</sup> pick from UW Green Bay.

### UPCOMING EVENTS & PROGRAMMING

#### QUARTERLY FULL MEMBERSHIP ZOOM MEETING

**Tuesday, December 8 - 8:30 to 10:30 AM**

The 2021 Northeast Wisconsin Manufacturing Vitality Index results will be announced. The meeting will also feature a guest speaker; Ted Abernathy with Economic Leadership LLC, a North Carolina based economic consulting company that has worked with WMC on its Wisconsin Workforce Competitiveness Evaluation report. Regional, State and national data will be shared, giving a glimpse of what to expect in 2021 regarding workforce and economic trends.

The program will include an overview of the past year and what's to come in 2021 for the NEW Manufacturing Alliance!

### NEXT MEETING DATE/TIME/AGENDA

The next NCMMA WebEx meeting will be on January 13, 2021, 8:30 – 9:30 a.m. Agenda:

- ✓ NCMMA 10-Year Anniversary
- ✓ SeaPerch
- ✓ Upcoming Events & Programming
- ✓ Next Steps & Meeting Date