

# Minutes

North Coast Marine Manufacturing Alliance WebEx Meeting  
Wednesday, January 13, 2021  
8:30 to 9:30 AM

**Type of Meeting:** Steering Committee Meeting

**Attendees:** Jerry Clusen-Navy League/WMM, Josh Delforge-Marquis Yachts, Joe Draves-NWTC, Paige Funkhouser-DCMM, Jeff Guenther-Marquis Yachts, Mark Hawkins-Hands on Deck & Mark Hawkins Photography, Linda Hornick-UWGB, Meredith Jaeger-NWTC, Nate Millsap-FMM, Sam Perlman-DCMM, Dennis Rockhill-Einstein Project, Melissa Wollering-FMM, Ann Franz-NCMMA, Debbie Thompson-NWTC

## AGENDA TOPICS

## PRESENTERS

### SEAPERCH COMPETITION

All

Dennis received very few responses from the schools in regard to their participating in any type of SeaPerch build. Paige had no responses from the Door County schools she contacted. In addition, Washington Island schools have now gone virtual. Josh will check with St. Nicholas School in Freedom. Mark shared that Bay City Christian would like to complete at least one kit. **Schools have until the end of January to respond. Members will follow-up with the schools.**

The majority of educators are overwhelmed with delivering curriculum effectively to their students and do not have the capacity to add anything else. Dennis is aware of another event being planned that found coaches are not interested in taking on a virtual format.

Ann received notice from the National SeaPerch organization that 2021 teams will be attending the national competition virtually. A traditional SeaPerch regional competition is not anticipated. The NCMMA has \$2000 available for this year's SeaPerch initiative. Members discussed smaller scale, plausible options. The small propeller boat build takes kids from one to two hours to build, using a screwdriver.

- Whatever is offered should feel different, while being easy and fun for students. Communicate that it is not a difficult build.
- Permit students to alter their build, allowing for creativity. Offer options and materials to enhance the design.
- Create a tutorial video(s).
- Dennis could hold a weekend workshop at the Einstein Project. Attendees would work through a kit build, while being socially distanced.
- A lesson plan, recorded career speakers and virtual plant tours could be packaged together.
- Utilize social media to recruit families. Let families know we understand their hardships and that we are offering a small build, in addition to great programming planned for the future.
- Each family will have a different idea on how they want to safely handle a group event.
- Partner with; PBS, YMCAs, YWCA, Boys and Girls Clubs to promote the build.
- Promote the build to the boat builder companies to share with their employees who have children that would like to participate. Finishing the build will be emphasized.
- Students could be asked to submit a video showing/describing their build. With parental permission, the videos could be shared on social media.
- A live/recorded event could be held for students.
- DCMM can offer family passes to the winners.
- Have this be a year of raising awareness, allowing for a broader reach.
- Consider a fall activity, with a full scale SeaPerch build planned for spring 2022.

**NEXT STEPS**

- ✓ Dennis will collaborate with Einstein Project’s director to determine the cost of the smaller boat build and report back to Ann.
- ✓ Dennis will create a one page promotional flyer and send it to Ann next week.
- ✓ Mark and Dennis will collaborate/create the tutorial video(s).
- ✓ Ann will reach out to the YWCA, Girl Scouts, and the Boys and Girls Club.
- ✓ Members will promote the 2021 build.
- ✓ At the next meeting (February 10) members will report the interest level and finalize this year’s SeaPerch initiative.

**NCMMA 10 YEAR ANNIVERSARY**

The 10-year celebration can include the maritime careers being planned for the DCMM. This will be discussed at the February 10 meeting.

**2021 NCMMA INTIATIVES**

- SeaPerch
- DCMM Maritime Careers Exhibit
- Associate Member Meeting
- 10-Year Anniversary – Partner with the DCMM to reveal their marine careers exhibit and renovations.

**UPCOMING EVENTS & PROGRAMMING**

- February 19, 8:30 – 10 AM: Starting or Enhancing Your Youth Apprenticeship Program Workshop
- February 23, 8:30 – 10 AM: HR Leaders - Retirement Readiness Seminar
- March 2, 8:30 – 10:30 AM: NEWMA Quarterly Membership Meeting focused on Recruitment/Retention

**NEXT MEETING DATE/TIME/AGENDA**

The next NCMMA WebEx meeting will be on February 10, 2021, 8:30 – 9:30 a.m. Agenda:

- ✓ SeaPerch
- ✓ NCMMA 10-Year Anniversary / DCMM Maritime Careers Exhibit
- ✓ Upcoming Events & Programming
- ✓ Next Steps & Meeting Date