

Minutes

North Coast Marine Manufacturing Alliance WebEx Meeting

Wednesday, February 10, 2021

8:30 to 9:30 AM

Type of Meeting: Steering Committee Meeting

Attendees: Jerry Clusen-Navy League/WMM, Josh Delforge-Marquis Yachts, Joe Draves-NWTC, Paige Funkhouser-DCMM, Mark Hawkins-Hands on Deck & Mark Hawkins Photography, Linda Hornick-UWGB, Sam Perlman-DCMM, Dennis Rockhill-Einstein Project, Ann Franz-NCMMA, Debbie Thompson-NWTC

AGENDA TOPICS

PRESENTERS

SEAPERCH COMPETITION

All

The following are schools/organizations that will be participating in the 2021 NCMMA boat builds.

School/Organization	Small Propeller Boat Kit	U ROV Kit	Full Kit
Girl Scouts	25		
Boys & Girls Club – Green Bay	20		
Paper Discovery Center	15		
St. Nicholas School - Freedom	25		
Bay City Christian	4		
Shawano Middle School (MS)	4	1	
Brillion MS	4		
De Pere MS	4		
Pilgrim Lutheran School	4		
Lombardi MS	4		
Edison MS	4	1	
Notre Dame of De Pere	4		
Washington Island		2	4
TOTALS	117	4	4

Ann should receive confirmation from the Boy Scouts by tomorrow. She will send Dennis her final counts by Friday, 2/12.

Members discussed hosting an '**NCMMA Boat Build Workshop**' live virtual event on Tuesday, March 23, 6:00 to 7:30 p.m. Students participating in the 2021 small kit build and their parents would have the option to attend. Creative context will be added. Discussion included:

- Add a design challenge or creative visualization.
- Allow individuality for the boat design.
- Discuss parts of the kit build and how it relates to real world building of a boat.
- Feature careers.
- Highlight the engineering (3D CAD software) that goes behind the design and construction of a propeller. Interject with similar themes throughout the event, showing computerized and actual versions.
- Discuss basics that could help kids who go out on boats with their parents who work in the industry.
- Keep it educational, exciting, and interesting.

Dennis discussed a similar event The Einstein Project was recently involved in with Cummins. 200 kits were created by The Einstein Project and sent to three of Cummins' locations. Dennis trained three of their event facilitators for the build.

Employees and their children participated virtually. The event was tremendously successful, with many participants asking for more projects.

Members discussed including the small boat build, in addition to the full SeaPerch build, with the next school year's offerings. The smaller build, done in November, could be a SeaPerch kickoff for the 2021/2022 school year. The smaller build can also serve as a precursor for some 4th and 5th grade students.

NEXT STEPS

- ✓ Finalize boat counts. Ann will send Dennis her final count on Friday, 2/12.
- ✓ Ann will have her marketing coordinator create an event flyer and forward it to Dennis and Josh for their feedback.
- ✓ The finalized flyer will be sent to members for promotion by the end of next week.
- ✓ Dennis and Josh will work on the messaging for the live 3/23 event.
- ✓ A flyer and registration form will be created and sent to participants. Educators will need to be notified ASAP.
- ✓ Dennis and Jerry will be attending the upcoming regional SeaPerch meeting and will share any updates with the membership.

PLAN 2021 NCMMA PROGRAMMING

- The Associate Member Meeting is tentatively being planned as an in-person event for July or August 2021, ideally at Fincantieri Marinette Marine.
- In June, the NEW Manufacturing Alliance (NEWMA) will be celebrating its 15 year anniversary. The great work being done by the NCMMA will be featured in a one page ad in their event program.
- Ann would like for the NCMMA to partner with Fincantieri Marinette Marine on the opening of the new DCMM interactive 'Maritime Great Lakes Careers' exhibit, currently in production. This would include NCMMA financial support of the exhibit, in addition to a ribbon cutting and press conference. Engineering, construction, welding, trades, are some of the career areas that will be featured, in addition to people who work on the vessels after they have been built. Ann will follow-up with Sam to discuss this initiative.

10 YEAR ANNIVERSARY PLANNING

The NCMMA will be hosting an event in partnership with the DCMM.

UPCOMING EVENTS & PROGRAMMING

- February 19, 8:30 – 10 AM: 'Starting or Enhancing Your Youth Apprenticeship Program' Workshop
- February 23, 8:30 – 10 AM: HR Leaders - Retirement Readiness Seminar
- March 2, 8:30 – 10:30 AM: NEWMA Quarterly Membership Meeting focused on Recruitment/Retention

NEXT MEETING DATE/TIME/AGENDA

The next NCMMA WebEx meeting will be on March 10, 2021, 8:30 – 9:30 a.m. Agenda:

- ✓ Finalize March 23 Boat Build Live Event
- ✓ NCMMA 10-Year Anniversary
- ✓ DCMM Maritime Careers Exhibit
- ✓ Upcoming Events & Programming
- ✓ Next Meeting Date/Time/Agenda