

Minutes

North Coast Marine Manufacturing Alliance Webex Meeting

Wednesday, April 14, 2021

1:00 to 1:40 PM

Type of Meeting:	Steering Committee Meeting	
Attendees:	Jerry Clusen-Navy League/WMM, Josh Delforge-Marquis Yachts, Joe Draves-NWTC, Paige Funkhouser-DCMM, Mark Hawkins-Hands on Deck, Linda Hornick-UWGB, Sam Perlman-DCMM, Dennis Rockhill-Einstein Project, Ann Franz-NCMMA, Debbie Thompson-NWTC	
	AGENDA TOPICS	PRESENTERS
	RECAP: VIRTUAL BOAT BUILD	Dennis, Josh, & Ann

The **Virtual Boat Build** was held on March 23 from 6:00 to 7:30 p.m. All participants (approximately 50) received a kit with PDF instructions prior to the event. Dennis provided step-by-step instructions, while Josh shared how the build steps translate into real life. Some students preferred working at their own pace, while others kept up with the live demo. Organizers received a lot of positive feedback from attendees.

The virtual format allowed for many more students to get involved and eliminated a lot of; cost, cleanup, driving, in addition to finding a right size venue. There are a lot of possibilities with a kit that can be done on your own. Parents were able to get involved and see how this can translate into careers. Having parents involved has always been one of the NCMMA's strategies. Shipping is a virtual build cost to be considered. Josh and Dennis shared it was gratifying to see so many of the kids excited about the build.

Members agreed to hold another virtual boat build in October 2021, hoping to expand its reach. The thought is to not push the in-person format for this build and see how it evolves. Tentatively, 200 kits could be purchased. Member logos could be added to the boats. An outline could be created of the disciplines involved in the actions.

- ✓ Ann will follow-up with the people she worked with to let them know about the October 2021 event.
- ✓ Members should contact the groups they worked with to plant the seed for the October 2021 virtual boat build.
- ✓ By September have SeaPerch plan in place so the spring 2022 competition can be promoted with the October build.

The Green Bay YWCA reached out to Ann to see if the NCMMA could host an August 2021 boat build for 10 to 12, 4th to 7th grade girls. There is flexibility with the August date/time. Members are interested in sponsoring the event.

	DCMM GRAND OPENING OF THE MARITIME CAREERS EXHIBIT	Paige, Sam
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The exhibit is slightly behind schedule, but the plan is to get back on track soon. Organizers are still in the process of arranging for filming of interviews. They hope to have the videos completed in a couple weeks. Sam will announce DCMM's kickoff date soon. Ann shared that the NCMMA's banners of people working in the marine industry could be displayed as part of the exhibit's debut.

The DCMM is planning a Classic & Wooden Boat Festival on August 14 & 15. **Members are encouraged to contact [Paige](#) if they would like to get a parking lot booth at the event.**

	PLAN 2021 NCMMA PROGRAMMING	Ann
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- DCMM Marine Careers Exhibit Debut - Featuring NCMMA's 10-year Anniversary
- August – YWCA Boat Build
- Fall – Boat Build
- SeaPerch
- Associate Member Event at FMM – Ann will contact Melissa for an update.

	NEWMA UPCOMING EVENTS & PROGRAMMING	Ann, Joe
	<ul style="list-style-type: none"> • April 12 – 3rd Cohort of Data Analytics Class Began • April 17 & 20 – Retirement Readiness Seminar • April 22 – Virtual Car Build for Take Your Child to Work Day – 6:00 to 7:30 PM • April 28 – Talent Attraction Workshop – 8:30 to 10:00 AM • May 4 – Excellence in Manufacturing/K-12 Partnerships Awards at Stone Prairie • May 21 – Mentorship Workshop – 8:30 to 10:00 AM <p>NWTC is one month from graduation. The trades programs have been in-person the entire year, with students doing a great job mitigating risks. Students are finishing projects and preparing to graduate. A couple of in-person, with social distancing, career fairs are planned. Faculty/staff are in the process of getting employers ready to meet with students for jobs.</p>	
	NEXT MEETING DATE/TIME/AGENDA	
	<p>The next NCMMA Webex meeting will be on May 12, 2021, 8 – 9 a.m. Agenda:</p> <ul style="list-style-type: none"> ✓ DCMM Maritime Careers Exhibit Update ✓ Virtual Boat Build - October 2021 ✓ Boat Build with the YMCA 4th to 7th Grade Girls – August 2021 ✓ SeaPerch ✓ NCMMA 10-Year Anniversary ✓ Associate Member Event at FMM ✓ Upcoming Events & Programming ✓ Next Meeting Date/Time/Agenda 	