

Minutes

North Coast Marine Manufacturing Alliance Webex Meeting

Wednesday, July 7, 2021

8:30 to 9:30 AM

Type of Meeting:	Steering Committee Meeting	
Attendees:	Josh Delforge-Cruisers, Joe Draves-NWTC, Paige Funkhouser-DCMM, Meridith Jaeger-NWTC, Dennis Rockhill-Einstein Project, Monica Salmeri-Fincanteri Marine Group, Ann Franz-NCMMA, Debbie Thompson-NWTC	
	AGENDA TOPICS	PRESENTERS
	SEAPERCH & VIRTUAL BOAT BUILD	All

SEAPERCH 2021/2022

SeaPerch is offering a grant opportunity to help underrepresented areas. Ann will be writing for the grant, due July 9, to potentially fund some of the SeaPerch kits. If the NCMMA is not awarded a grant, additional kits will be purchased if needed.

Girl Scouts, YWCA, and Boys & Girls Clubs could be recruited to hold their own competitions, with winners advancing to our regional competition. The Paper Discovery Center will be adopting a name change but is also interested in getting involved. Ann has a group in Marinette County, in addition to a new group from Fond du Lac County, that can promote SeaPerch in their areas. Members will consider other areas where local competitions can be held. Having school or group teams compete against each other would be fun for kids because they already know each other. Onboarding type events would help get kids interested.

The regional SeaPerch competition will be restructured using a formal process, so it remains smaller. Paige shared that DCMM smaller schools would do well with established guidelines. A path will be created to qualify for the regional competition. Members will consider how we will organize so more areas can get involved.

NEXT STEPS

- ✓ Dennis will consider ideas for finalizing our regional SeaPerch process. Guidelines will be discussed at the August 11 meeting.
- ✓ Ann will follow-up with her Marinette and Fond du Lac Task Forces, in addition to the Paper Discovery Center. She will write and submit for the SeaPerch grant by Friday.
- ✓ Members will establish a timeline. This will need to be communicated to participants as soon as possible.

VIRTUAL BOAT BUILD – OCTOBER 12, 2021

Ann followed up with the groups that participated in the March 2021 build, and they are all interested in participating again on 10/12. Facilitators will be needed at each location, as members connect virtually for the build. Josh and Dennis will facilitate the event, similar to what they did last March. The virtual platform will allow the NCMMA to expand its reach. Girl Scouts will be participating. Local Boy Scouts and Boys & Girls Clubs will be asked to participate. Paige shared that the DCMM could also host a group.

Ann will have her marketing coordinator update the promotional flyer, so members can begin promoting the build with the schools and various groups. The NCMMA will pay for up to 150 boat kits, 25 kits per organization. Members will finalize the event at their 8/11 meeting.

DCMM GRAND OPENING OF THE MARITIME CAREERS EXHIBIT

Paige Funkhouser

The career videos that were filmed are now being edited. The NCMMA is interested in co-sponsoring the grand opening of the exhibit. The Wooden Boat Festival is scheduled for August 14 and 15. Tickets are on sale for the Museum's annual Wooden Boat Raffle. A 17' Rangeley Lake Boat is being raffled, handcrafted by the Museum's 2020/2021 Wooden Boatbuilding Class instructors and students. Ticket sales support maritime craft and skills to upcoming generations.

Death's Door Maritime Museum in Gills Rock recently opened a new exhibit entitled From-Net-To-Table. The new photography exhibit highlights the people who are part of the contemporary Door County commercial fishing industry. The exhibit offers a behind-the-scenes view of Door County's contributions to Wisconsin's culinary and cultural landscape.

YWCA BOAT BUILD EVENT

Thursday, August 12, 2021 – 2:00 to 4:00 PM - NWTC's Green Bay Campus – Room ET121 (by the Trades Office)

The NCMMA is partnering with Green Bay's YWCA for a boat build. Members will be replicating the 3/23/2021 boat build, hands-on workshop. This will be an in-person event for 12 girls, grades 4 to 7. Josh will discuss with participants how the build relates to the real world, as he did on 3/23.

Monica (FMG) and Josh (Cruisers) will each identify at least one to two females from each of their companies to assist in facilitating the build on 8/12. Joe Draves will connect with Jill Thiede, NWTC associate dean, to see if she would be available to facilitate.

Organizers will meet in late July to prep for the event. Dennis will work with the facilitators, so they feel comfortable. Dennis also shared that the kits are built and ready.

ASSOCIATE MEMBER EVENT

Members discussed hosting a live event with an overview and networking. The following week would feature individual meetings via a virtual platform. A September date will be considered. Josh shared that it will be easier to recruit people if it is on one day, in which reps would interact with Associate members either in-person or virtually. Ann would like to create the Associate member booklet featuring one page ads from the membership.

Monica will coordinate a planning meeting with members and Fincantieri Marine Group's purchasing department to determine if FMG can host the in-person event. Monica will follow-up with Ann.

NEXT MEETING DATE/TIME/AGENDA

The next NCMMA Webex meeting will be on August 11, 2021, 8:30 – 9:30 a.m. Agenda:

- ✓ DCMMA Maritime Careers Exhibit Update
- ✓ Boat Build with the YMCA 4th to 7th Grade Girls – August 12, 2021
- ✓ Boat Build - October 12, 2021
- ✓ SeaPerch
- ✓ Associate Member Event
- ✓ Update by Mark Hawkins
- ✓ Upcoming Events & Programming
- ✓ Next Meeting Date/Time/Agenda