

**North Coast Marine Manufacturing Alliance
Steering Committee Meeting | via Microsoft Teams
November 29, 2023 | 8:30 AM**

ATTENDEES: Jerry Clusen-Navy League, Kevin Cullen-WI Maritime Museum, Josh Delforge-Cruisers Yachts, Ann Franz-NCMMA, Mark Hanley-Pieper Automation, Ryan Lindeman-Crescent Electric, Chris Nielsen-FMG, Laura Nolan-UWGB, Kate Owens-BAWDB, Dennis Rockhill-Einstein Project, Debbie Thompson-NWTC

SEAPERCH REGIONAL COMPETITION - DENNIS ROCKHILL

Saturday, February 17, 2024 | 7:30 AM – 12:30 PM | at Ashwaubenon Community Pool

14 schools have registered, with many having multiple teams that want to participate. Ann also had a small private school contact her that will have one team participate. Josh will contact St. Nicholas School to promote the event. Dennis will determine how to limit the number of participating teams from each of the schools. Only two teams from each school will be able to place in the top three winning spots.

Dennis has had difficulty setting up practices at Edison Middle School, as his contact is no longer working there. He hopes to host at least one practice before the 2/17/2024 competition. Ann shared that the NCMMA may be able to fund a different practice site if needed.

The challenge apparatus is almost complete. The score sheets will be adjusted once the challenges have been finalized. Approximately 15 volunteers will be needed the day of the event to judge the challenges and presentations. Jerry will see if any of his Navy recruiting contacts are available to volunteer. Ann will also be recruiting for volunteers.

The Navy League has approved a \$1,000 sponsorship for the first place winning team, with the NCMMA sponsoring \$500 for the second place team. Ann will follow-up with Nate Millsap for possible snack donations. Cruisers and FMG reps will donate company promotional items for approximately 20 student winners.

RECAP: 2023 ASSOCIATE MEMBER BREAKFAST

30+ companies attended the September 26, 2023 networking event at Fincantieri Marinette Marine. Good feedback was received regarding the event that allows attendees to touch base with a lot of people in a short amount of time. The Associate Member Breakfast is tentatively planned for mid-September 2024 at Cruisers Yachts in Pulaski.

Enhancements: The event is becoming more HR / leadership focused than purchasing. Josh will draft a pre-event questionnaire that can be sent to marine builders to identify their purchasing needs and challenges. This could spur getting the right people there and recruit companies having those products/services to attend. Chris shared that it could take months to get something planned at FMG, making early notification important. Members will review the survey draft that will be sent in May 2024.

RECAP: OCTOBER – MANUFACTURING MONTH

- **Get Real Video Premiere | 10/3/2023** - There were 177 registrants. [Videos](#) featuring Alliance Laundry Systems, KI and EMT International premiered. The new *How to be Successful in the Workplace* video, featuring ten member companies, was also shown.
- **Videos: Employability Skills & What's Made in Marinette & Fond du Lac Counties** - There have been hundreds of views of the newly released [How to be Successful in the Workplace](#) videos. The [What's Made in Marinette County](#) and [Fond du Lac County](#) videos have also received hundreds of views. Other videos are being planned to include the employee onboarding process, communication skills, and an Oconto or Shawano County video that focuses on their locally produced products. NEWMA can offset some of the video production costs.
- **Industry Tours for Ripon & Laconia High School Students | 10/20/2023**

- **Excellence in Mfg./K-12 Partnerships Awards | 10/24/2023** - There were 262 registrants. A record \$25,000 was net for NEWMA's scholarship fund.
- **ACP Partnerships Roundtable | 10/24/2023** - Teacher externships were discussed as a way to help educators better understand industries, giving them a new perspective.
- **Manufacturing First Conference & Student Career Exploration | 10/25/2023** - A record 1,150 people attended, including 218 exhibitors. 292 high school students participated in career exploration.
- **Talent Recruitment Packer Tailgate | 10/29/2023**

NEWMA UPCOMING EVENTS & PROGRAMMING

12/13/2023: Quarterly Membership Meeting at Fox Valley Technical College, 8:00 to 10:30 AM - [REGISTER](#)

NEXT MEETING

The next NCMMA MS Teams meeting is scheduled for January 3, 8:30 a.m.